

FROM NO KINGS TO MAY DAY: BUILD WHAT'S NEXT

#WORKERS OVER BILLIONAIRES

From No Kings to May Day: Keep the Momentum Going – March 28 → May 1

On March 28, people across the country are showing up together, because this country belongs to us, not billionaires or wannabe kings. That energy isn't isolated. It's building toward something bigger.

May 1, 2026 is a Workers Over Billionaires national day of action. Workers, students, and families will march, rally, walk out, and take action together to demand: Tax the rich so our families come first. No ICE, no war, no private armies. Expand democracy, not corporate rule. Following the examples of past mass actions, thousands of organizations are organizing a day of disruption, including "No School. No Work. No Shopping." in cities across the country, because when billionaires break every rule, it will take more than a rally to stop them.

This toolkit is designed to help you turn turnout into sustained participation, connecting people from No Kings into what comes next and making it easy to plug in. Because when millions move together, it becomes undeniable: this country should put workers over billionaires.

Below you'll find:

- A social graphic with caption copy to connect No Kings to May Day
- A sample email to follow up with your community and drive participation
- A printable flyer to share at No Kings and bring people into what's next

Printable Flyer

A simple, easy-to-print flyer to distribute at No Kings actions or in your community. It directs people to take the next step and sign the May 1 Commitment Pledge.

Download the Flyer Here



Social Graphics + Sample Caption Copy

Use this to quickly connect the energy from No Kings to May 1. Designed for easy posting, this content helps you meet people where they already are online and invite them into what's next—with a clear path to sign the May 1 Commitment Pledge.

Download Social Graphics Here





Sample Caption Copy:

On March 28, millions showed up for No Kings, because we're done with a system that puts billionaires and wannabe kings first while the rest of us are pushed to the brink.

Now we build toward May 1.

May Day is a #WorkersOverBillionaires national day of action, where workers, students, and families take action together to demand:

- Tax the rich. So our families, not their fortunes, come first.*
- No ICE. No war. No private armies to serve authoritarian power*
- Expand democracy, not corporate rule. Defend free and fair elections.*

Across the country, people are organizing marches, rallies, walkouts—and in many places, a day of No Work. No School. No Shopping. Because when the system is rigged against us, we don't continue business as usual.

Sign the May 1 Commitment Pledge: bit.ly/nobillionaires

Because when millions of us act together, the rules start to change.

#WorkersOverBillionaires

Sample Email

A plug-and-play follow-up to your community after March 28. This email reinforces the moment, names what people are experiencing, and moves them toward action and driving sign-ons to the May 1 Commitment Pledge.

“Subject: *What comes after No Kings? May 1.*

Preview text: *The momentum is building. Be part of what’s next.*

Hi **[Name]**,

On March 28, millions of people across the country showed up for No Kings, coming together to say this country belongs to us, not billionaires or wannabe kings. People showed up because we’re fed up: costs keep rising, families are being pushed to the brink, and the system keeps prioritizing billionaires over the rest of us. That wasn’t a one-day moment. It’s part of something growing.

After No Kings, [we’re building toward May 1.](#)

May Day is a **Workers Over Billionaires national day of action**. Workers, students, and families are coming together to demand a country where our needs come first. We’re demanding:

- **Tax the rich.** *So our families, not their fortunes, come first*
- **No ICE. No war. No private armies** *servicing authoritarian power*
- **Expand democracy,** *not corporate rule*

*Thousands of organizations are organizing actions across the country—including marches, rallies, walkouts, and in many places, a day of **No Work. No School. No Shopping.** Because when the system is rigged against us, we don’t continue business as usual.*

The momentum is real, and this is the next place to plug in and take action.

[Sign the May 1 Commitment Pledge](#)

Because when millions of us act together, it becomes undeniable: this country should put workers over billionaires.

In solidarity,

[Your Organization Name]”

Ready-to-Print Banner Designs & Stencils

Large-format designs and simple stencils you can print and use to make banners, signs, and visuals for No Kings and beyond. These assets are built to be easy to produce and highly visible, helping you bring the message of Workers Over Billionaires into the streets and make the moment unmistakable.

[Download the Banners & Stencils Here](#)

