

SURVEY

CONFIDENTIAL DOCUMENT

N1000 Parents with Children Ages 15-21
May 9-15, 2025
Margin of Error ± 3.10%

You have been selected randomly to participate in a survey and have a rare opportunity to voice your opinions. Your responses will be kept confidential, and you will not be sold any product or prompted for a donation as a result of your participation. We simply want to know what you think and how you feel.

A. Are you 18 years of age or older?

100% Yes

B. And do you live in [NAME OF STATE FROM SAMPLE]?

100% Yes

C. Are you, or is anyone in your household, employed in the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No

D1. In what year were you born? (Make REFUSED into 9 9 9 9)

D1_1. IF UNSURE OR REFUSED, ASK: Which of the following categories best describes your age?

--	18 to 24
15%	25 to 34
51%	35 to 44
22%	45 to 54
7%	55 to 64
4%	65 or older

D2. What is your gender?

48%	Male
52%	Female

PARENT. Do you have children aged 21 or younger in your household?

100% Yes

IF YES, IN PREVIOUS QUESTION, ASK:

CH_EDU. Which of the following describes the status of the child or children aged 21 or younger for whom you have responsibility? (ALLOW MORE THAN ONE RESPONSE)

- 9% Young Child, Not Enrolled in School **(THANK AND TERMINATE)**
 - 20% Elementary School-Aged Child (K-5) **(THANK AND TERMINATE)**
 - 25% Middle School-Aged Child (6-8) **(THANK AND TERMINATE)**
 - 77% High School-Aged Child (9-12)
 - 29% Graduated High School Child (Enrolled in Secondary Education)
 - 14% Graduated High School Child (Not Enrolled in Secondary Education)
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1. Do you (ROTATE) approve or disapprove (END ROTATE) of the way Donald Trump is handling his job as President? Would that be... (RANDOM REVERSE 1 THROUGH 4)

59% Total Approve

- 35% Strongly Approve
- 23% Somewhat Approve

40% Total Disapprove

- 11% Somewhat Disapprove
- 29% Strongly Disapprove

2% Unsure

2. In general, do you think things in this country are (ROTATE) headed in the right direction, or are they on the wrong track (END ROTATE)? (RANDOM REVERSE 1 THROUGH 4)

55% Total Right Direction

- 27% Strongly Right Direction
- 28% Somewhat Right Direction

42% Total Wrong Track

- 18% Somewhat Wrong Track
- 24% Strongly Wrong Track

3% Unsure

Moving on...

3. Thinking about the children who are 21 or younger and at least high school aged in your household for whom you have responsibility, which statement represents your current thoughts about higher education such as attending a college, university, community college, or technical/vocational school? If you have more than one child in this category, please select all that apply. (MULTIPLE CHOICE 1 THROUGH 3)

- 69% My child is looking to enroll in higher education
- 23% My child is already enrolled in higher education
- 11% My child is not planning to enroll in higher education

7% Unsure

ASK IF NOT PLANNING TO ENROLL ON Q3

4. What is the main reason higher education is currently not being considered for your child/children?

23%	Cost of tuition
23%	Unsure about career goals
16%	Need to work to support
8%	Financial constraints
8%	Feeling overwhelmed
5%	Don't want to / Don't believe in American higher learning system
3%	Job market conditions
3%	Disabled
1%	Armed Services
3%	Other (SPECIFY)
8%	Unsure / Refused

Academic Instruction

5. When considering your family's higher education options, how important is a university's core curriculum or a set of required classes not specifically related to a student's career path? Is it ... (RANDOM REVERSE 1 THROUGH 4)

<u>87%</u>	<u>Total Important</u>
57%	Extremely Important
30%	Somewhat Important
<u>10%</u>	<u>Total Not Important</u>
8%	Not Very Important
2%	Not Important at All
3%	Unsure

6. Beginning in the Fall of 2024, the Harvard Math Department launched a remedial math course to address a lack of foundational math skills among incoming freshmen. How concerning is it to you that universities, even Ivy League schools like Harvard, are launching "remedial math" courses since high school graduates are not coming prepared for college level math? Is it... (RANDOM REVERSE 1 THROUGH 4)

<u>84%</u>	<u>Total Concerning</u>
44%	Very Concerning
40%	Somewhat Concerning
<u>14%</u>	<u>Total Not Concerning</u>
9%	Not Very Concerning
4%	Not Concerning at All
2%	Unsure

Student Loans

Moving on...

7. How important is the cost of tuition when deciding on higher education options for your family? Is it...
(RANDOM REVERSE 1 THROUGH 4)

95% **Total Important**
68% Extremely Important
27% Somewhat Important

4% **Total Not Important**
4% Not Very Important
* Not Important at All

* Unsure

8. The Free Application for Federal Student Aid (FAFSA) is a form completed by current and prospective college students in the United States to determine their eligibility for student financial aid. Have you or anyone in your family ever submitted the FAFSA application?

65% Yes
32% No

3% Unsure

9. There has been significant discussion in the news recently about student loan debt. Some people argue that the current student debt is slowing the national economy and preventing many Americans from achieving milestones, such as getting married, buying a house or saving for retirement. Other people argue that student debt forgiveness is an abuse of the loan system as people must be accountable for their personal choices and should not be a burden on taxpayers who would ultimately pay for the debt forgiveness. Which statement comes closer to your opinion?

53% Student loan debt puts a financial burden on borrowers and relieving that burden could boost economic growth

...or...

41% Student loan debt was a personal choice, and responsibility should stay with the original borrower

6% Unsure

10. An "early decision" program is a binding admission arrangement between a potential freshman and a specific college. When an early decision agreement is signed, the applying freshman understands that, upon acceptance, he or she will withdraw from any other college applications and enroll in that specific college regardless of the financial aid package offered. Knowing this, to what extent do you (ROTATE) agree or disagree (END ROTATE) with the following statement:

Early Decision policies tend to advantage students who are able to pay full tuition?

74% Total Agree

35% Strongly Agree
40% Somewhat Agree

13% Total Disagree

10% Somewhat Disagree
3% Strongly Disagree

12% Unsure

11. Do you (ROTATE) agree or disagree (END ROTATE) that colleges should be responsible for loans that students do not pay off because their college experience and degree did not adequately prepare them for a career after graduation? Do you... (RANDOM REVERSE 1 THROUGH 4)

67% Total Agree

27% Strongly Agree
39% Somewhat Agree

28% Total Disagree

17% Somewhat Disagree
11% Strongly Disagree

5% Unsure

Foreign Funding in Schools

Pivoting slightly...

12. Do you (ROTATE) agree or disagree (END ROTATE) that universities should be required to disclose when they accept money from foreign governments? Do you... (RANDOM REVERSE 1 THROUGH 4)

82% Total Agree

50% Strongly Agree
33% Somewhat Agree

12% Total Disagree

7% Somewhat Disagree
4% Strongly Disagree

6% Unsure

Foreign & Out-of-State Students

Again pivoting...

13. Do you (RANDOM REVERSE) strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements:

RANDOMIZE A THROUGH C

	Total	Agree Strgly	Smwht	Total	Disagree Smwht	Strgly	Unsure
A American students should be prioritized in the admission process over foreign students	79%	44%	35%	17%	11%	6%	4%
B Federal funding for colleges and universities should be influenced by whether institutions give admissions priority to American students	76%	39%	37%	20%	11%	9%	4%
C At public universities, in-state students should be prioritized over out-of-state students in the admission process	74%	38%	36%	22%	15%	7%	4%

Diversity, Equity & Inclusion

Next...

14. Please read each of the following statements and indicate whether you (RANDOM REVERSE) strongly support, somewhat support, somewhat oppose or strongly oppose each statement

RANDOMIZE A THROUGH D

	Total	Support Strgly	Smwht	Total	Oppose Smwht	Strgly	Unsure
A Universities prioritizing race when awarding scholarships	43%	21%	22%	54%	16%	38%	3%
B University graduation ceremonies only being open to students of a particular race such as a Black student commencement or a Latin graduation ceremony	38%	21%	17%	57%	15%	42%	5%
C Universities giving preference for employment to candidates of a particular race	40%	20%	20%	57%	17%	40%	3%
D Universities giving preference for promotions to faculty and staff of a particular race	41%	19%	21%	56%	16%	41%	3%

** Due to rounding, certain values may be slightly higher or lower by less than 0.5% and may total over 100%.

15. Do you (ROTATE) support or oppose (END ROTATE) state governments banning public universities from Diversity, Equity and Inclusion (DEI) programs including curriculum, recruiting, hiring faculty and scholarships? Would that be... (RANDOM REVERSE 1 THROUGH 4)

51% Total Support
26% Strongly Support
25% Somewhat Support

39% Total Oppose
16% Somewhat Oppose
23% Strongly Oppose

10% Unsure / No Opinion

Sex and Gender

Changing topics again...

(RANDOMIZE Q20 THROUGH Q22)

16. Do you (ROTATE) support or oppose (END ROTATE) biological males who identify as female being allowed to participate on collegiate women's sports teams? Would that be... (RANDOM REVERSE 1 THROUGH 4)

35% Total Support
18% Strongly Support
17% Somewhat Support

60% Total Oppose
14% Somewhat Oppose
47% Strongly Oppose

5% Unsure / No Opinion

17. Do you (ROTATE) support or oppose (END ROTATE) biological males who identify as female being allowed to use female restrooms on campus? Would that be... (RANDOM REVERSE 1 THROUGH 4)

34% Total Support
18% Strongly Support
16% Somewhat Support

61% Total Oppose
13% Somewhat Oppose
48% Strongly Oppose

5% Unsure / No Opinion

18. Do you (ROTATE support or oppose (END ROTATE) biological females who identify as males being allowed to use male restrooms on campus? Would that be... (RANDOM REVERSE 1 THROUGH 4)

34% **Total Support**
17% Strongly Support
17% Somewhat Support

61% **Total Oppose**
14% Somewhat Oppose
46% Strongly Oppose

5% Unsure / No Opinion

19. Do you (ROTATE support or oppose (END ROTATE) students being paired with students of the same biological sex for student housing on campus and not paired based on gender identity? Would that be... (RANDOM REVERSE 1 THROUGH 4)

59% **Total Support**
35% Strongly Support
24% Somewhat Support

29% **Total Oppose**
14% Somewhat Oppose
15% Strongly Oppose

12% Unsure / No Opinion

(END RANDOM)

Antisemitism / Anti-Israel Bias

Next...

20. Several universities have implemented or expanded antisemitism training programs for faculty and staff to combat antisemitism on campus. Do you (ROTATE support or oppose (END ROTATE) universities offering or requiring more training for faculty and staff to identify and properly address antisemitism and Jewish discrimination on campus? Would that be... (RANDOM REVERSE 1 THROUGH 4)

67% **Total Support**
34% Strongly Support
33% Somewhat Support

22% **Total Oppose**
13% Somewhat Oppose
10% Strongly Oppose

11% Unsure / No Opinion

Freedom of Speech

Almost done...

21. Do you (ROTATE) support or oppose (END ROTATE) disciplining students for disrupting campus events they disagree with? Would that be... (RANDOM REVERSE 1 THROUGH 4)

69% **Total Support**
37% Strongly Support
32% Somewhat Support

25% **Total Oppose**
14% Somewhat Oppose
10% Strongly Oppose

7% Unsure / No Opinion

22. When you think about the typical college experience, how would you characterize today's political leaning? Is it... (RANDOM REVERSE 1 THROUGH 5)

28% **Total Left**
15% Far Left
12% Center Left

41% Moderate

25% **Total Right**
15% Center Right
10% Far Right

6% Non-political

ASK ENTIRE SAMPLE

Now just a few final questions to make sure we have a representative sample --

- PARTYID. In politics today, and regardless of how you are registered, do you consider yourself to be a... (RANDOM REVERSE CHOICES 1 THROUGH 8)

43% **Total Republican**
30% Strong Republican
13% Not so strong Republican

21% **Total Independent**
5% Independent leaning Republican
10% Independent
6% Independent leaning Democrat

34% **Total Democrat**
11% Not so strong Democrat
23% Strong Democrat

1% Other
1% Refused

2024PRES. For whom did you vote in the 2024 general election? (ROTATE CHOICES 1 AND 2)

56% Donald Trump
35% Kamala Harris
1% Third party candidate
1% Someone else (write in)

7% Unsure / Refused

ETHNICITY. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

12% Yes
88% No

* Unsure
* Refused

RACE. And is your race Caucasian, African-American, Asian, or some other race?

66% Caucasian / White
15% African-American / Black
4% Asian
12% Hispanic
1% American Indian
1% Other

-- Unsure
-- Refused

RELIGION. Do you consider your religious background to be... (RANDOMIZE FIRST THREE CHOICES)

16% Protestant
2% Fundamentalist / Pentecostal
30% Catholic
17% Other Christian denomination
3% Jewish
4% Atheist
4% Agnostic
9% Baptist
1% Mormon (Latter-day Saint)
8% Muslim
-- Other (SPECIFY)

4% Unsure
3% Refused

INCOME. We want to classify people into broad income groups only. Would you estimate your total household income to be...?

18% Below \$40,000
32% Between \$40,000 and \$79,999
25% Between \$80,000 and \$124,999
24% Above \$125,000

* Unsure
* Refused

EDUCATION. What is the highest level of formal education that you have completed?

2% Less than high school
21% High school graduate
19% Some college
11% College graduate with Associates or 2 year degree
24% College graduate with a Bachelors or 4 year degree
19% Post-graduate degree
4% Technical or vocational school graduate

* Don't Know/ Refused

AREA. Would you best describe the neighborhood or area you live in as... (RANDOM REVERSE CHOICES 1 THROUGH 3)

47% Urban
37% Suburban
16% Rural

* Don't Know/Refused

IDEOLOGY. Would you consider your political views to be (ROTATE) conservative, liberal (END ROTATE), or moderate?

36% **Total Conservative**
19% Strongly Conservative
17% Somewhat Conservative

37% Moderate

25% **Total Liberal**
11% Somewhat Liberal
14% Strongly Liberal

2% Unsure / Refused

MARRIAGE. Which of the following best describes your marital status? (RANDOMIZE CHOICES)

14%	Single, Never Married
73%	Married, or Domestic Partnership
8%	Divorced
3%	Widowed
2%	Separated
--	Refused

ASK ALL:

NEWS. Where do you primarily get your news from?

31%	Cable News (CNN, MSNBC, Fox News, etc.)
22%	Broadcast News (ABC, CBS, NBC, etc.)
29%	Social Media
10%	News Websites
2%	Newspapers
5%	Something Else
1%	Unsure / Refused

REGION

20%	Northeast
23%	Midwest
34%	South
23%	West
