



10 YEAR

ANNIVERSARY

IMPROVE YOUR TOMORROW



Greatness
**BY ANY
MEANS.**

• www.improveyourtomorrow.org

MISSION

To increase the number of
young men of color
to attend and graduate from
colleges and universities.



VISION

A nation in which young men of color are
overrepresented in higher education,
underrepresented in the criminal justice system,
and are leaders in their community.



VALUES



Liberation • Service • Character • Teamwork



Michael Lynch **Co-founder & CEO**

Former Senior Policy Advisor
in the California State Legislature

Governor's Appointee to the California
Volunteers Commission

BS: Business Management
Humboldt State

Masters: Sacramento State,
Public Policy and Administration

Married and Father of 2 Children



Michael Casper **Co-founder & CEO**

Former Bank Executive

Board Memberships SJUSD Equity Community
Collaborative, SJUSD Social Justice Committee,
EGUSD EMOC Council, NUSD Site Council

BA: Sacramento State, Communications

Executive Master's in Business Administration

Married and Father of 4 girls

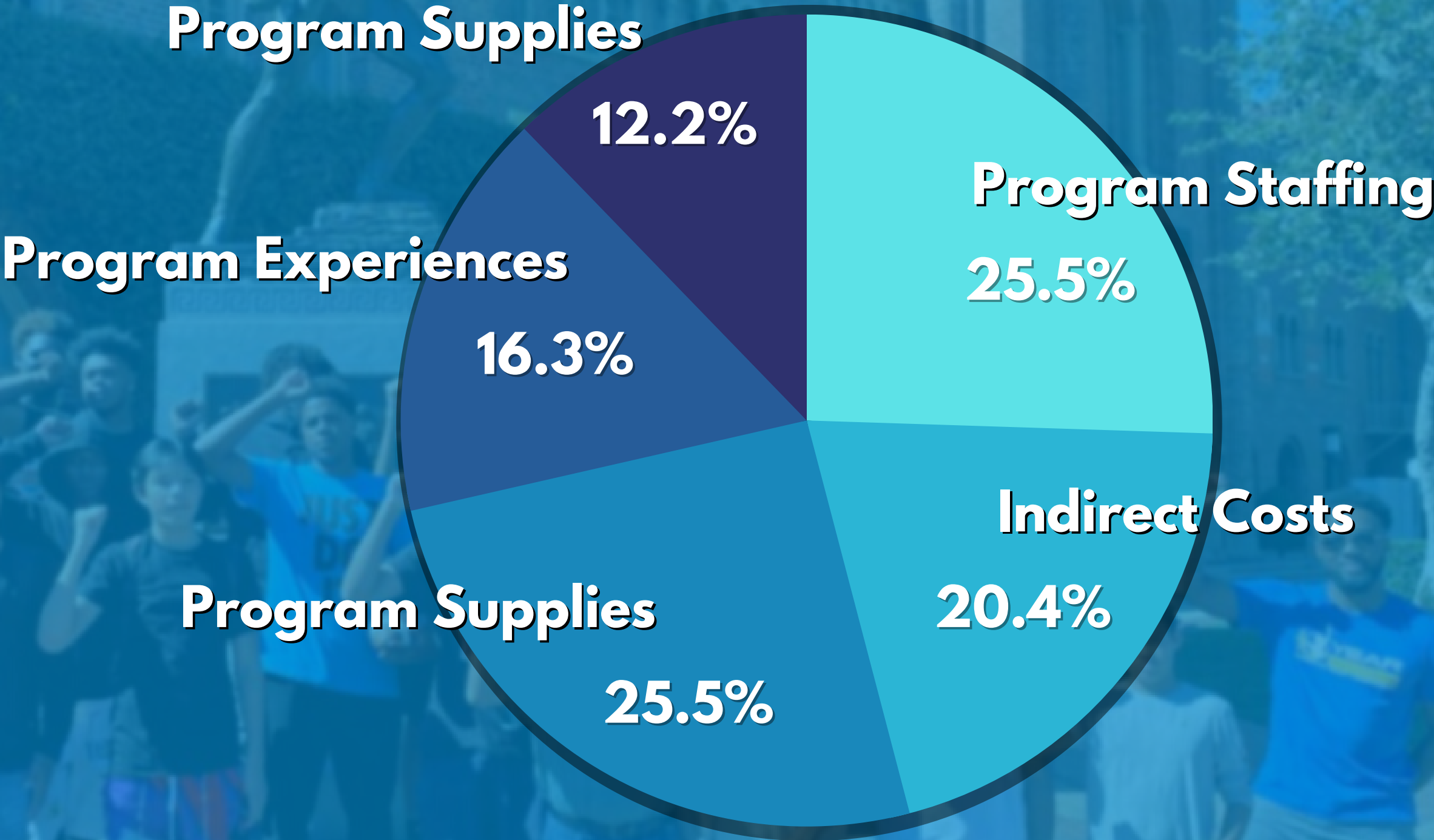


College Academy

Per Student Cost



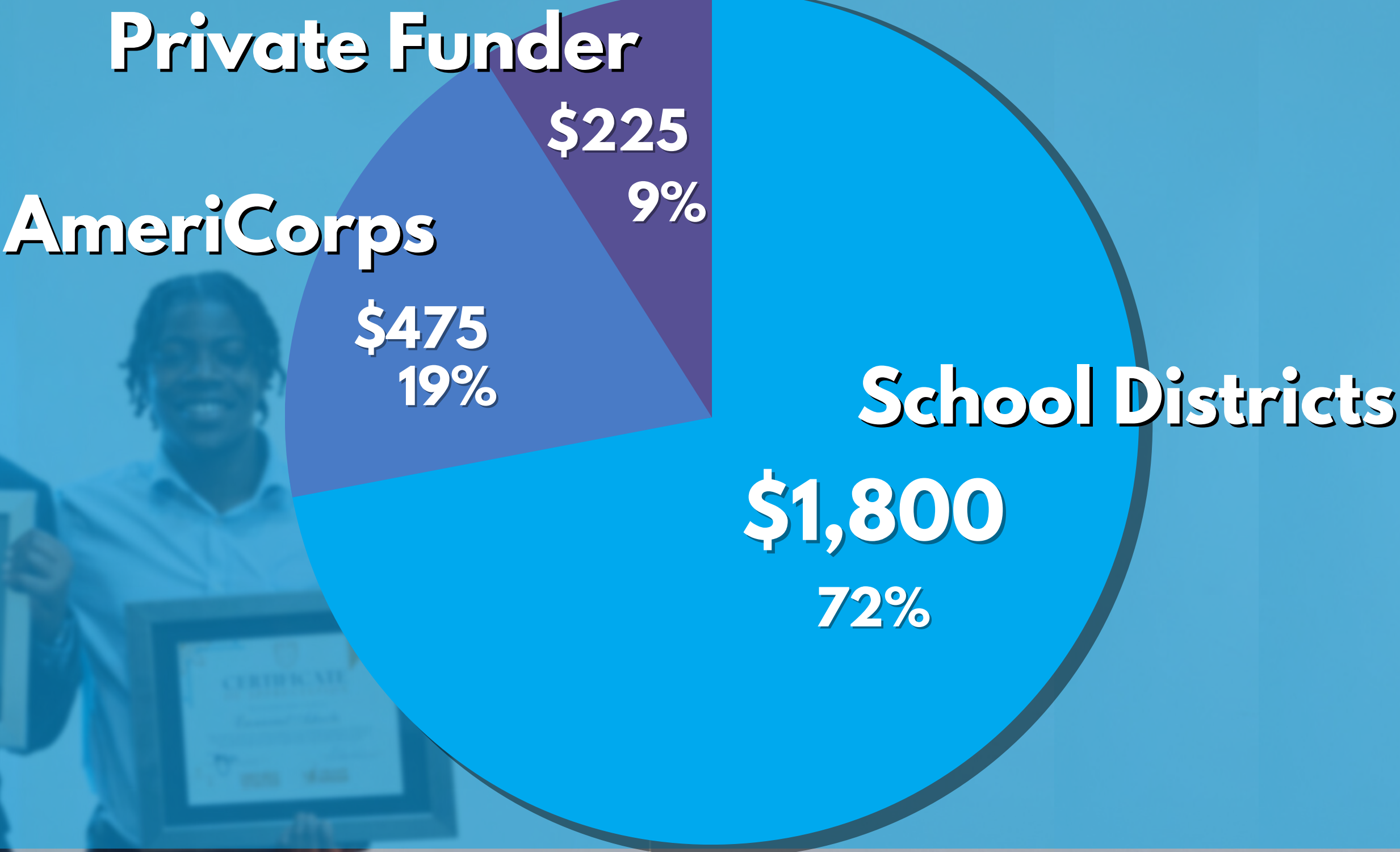
\$2,500/student
@ 150 students



College Academy Funding Breakdown

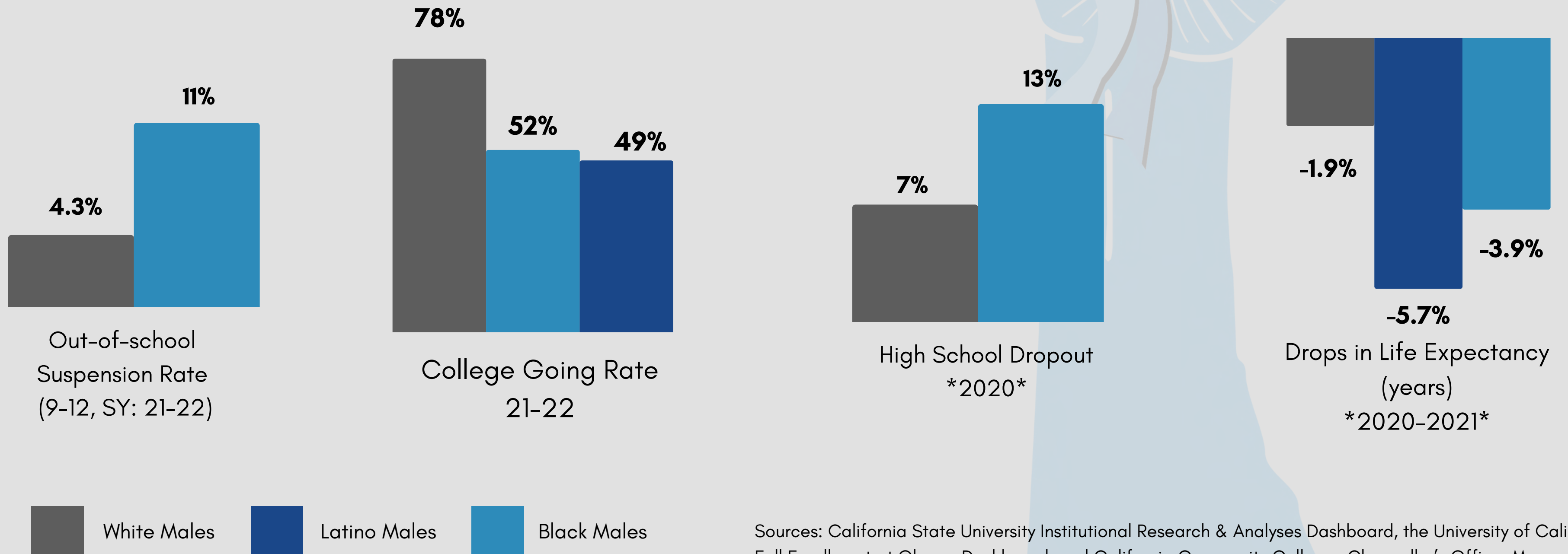


**\$2,500/student
@ 150 students**



Our Why

Systemic roadblocks like the school-to-prison pipeline continue to prevent young men of color from reaching their full potential.



Sources: California State University Institutional Research & Analyses Dashboard, the University of California Fall Enrollment at Glance Dashboard, and California Community Colleges Chancellor's Office: Management Information Systems Data Mart, California Department of education DataQuest Dashboard.



Improve Your Tomorrow **Organization Overview**



HISTORY

2013

IYT starts mentorship program at Valley High School
17 Members
1 Site

2014

Public Policy Internship launches first cohort at the Capitol

2015

Class 1 graduates with a 94% college enrollment
IYT begins serving middle school brothers at Jackman middle school

2016

IYT grows to serve Natomas and Sacramento School Districts
100% of members graduate High School and attend college

2017

Creation and launch of IYT U program at Sac State
College Academy expands to serve San Juan School District

2018

First IYT college class graduates
Creation of IYT CC at Cosumnes River College

2019

College Academy expands to Lodi and Stockton School Districts

Mentor Fellowship Program solidified after AmeriCorps pledges 6-year support

2020

IYT launches food and care initiatives in response to emerging COVID-19 pandemic

IYT launches 1300 campaign coalition to dismantle systemic policy barriers

Michael Lynch
CEO & Co-Founder



Mike Casper
COO & Co-Founder

2021

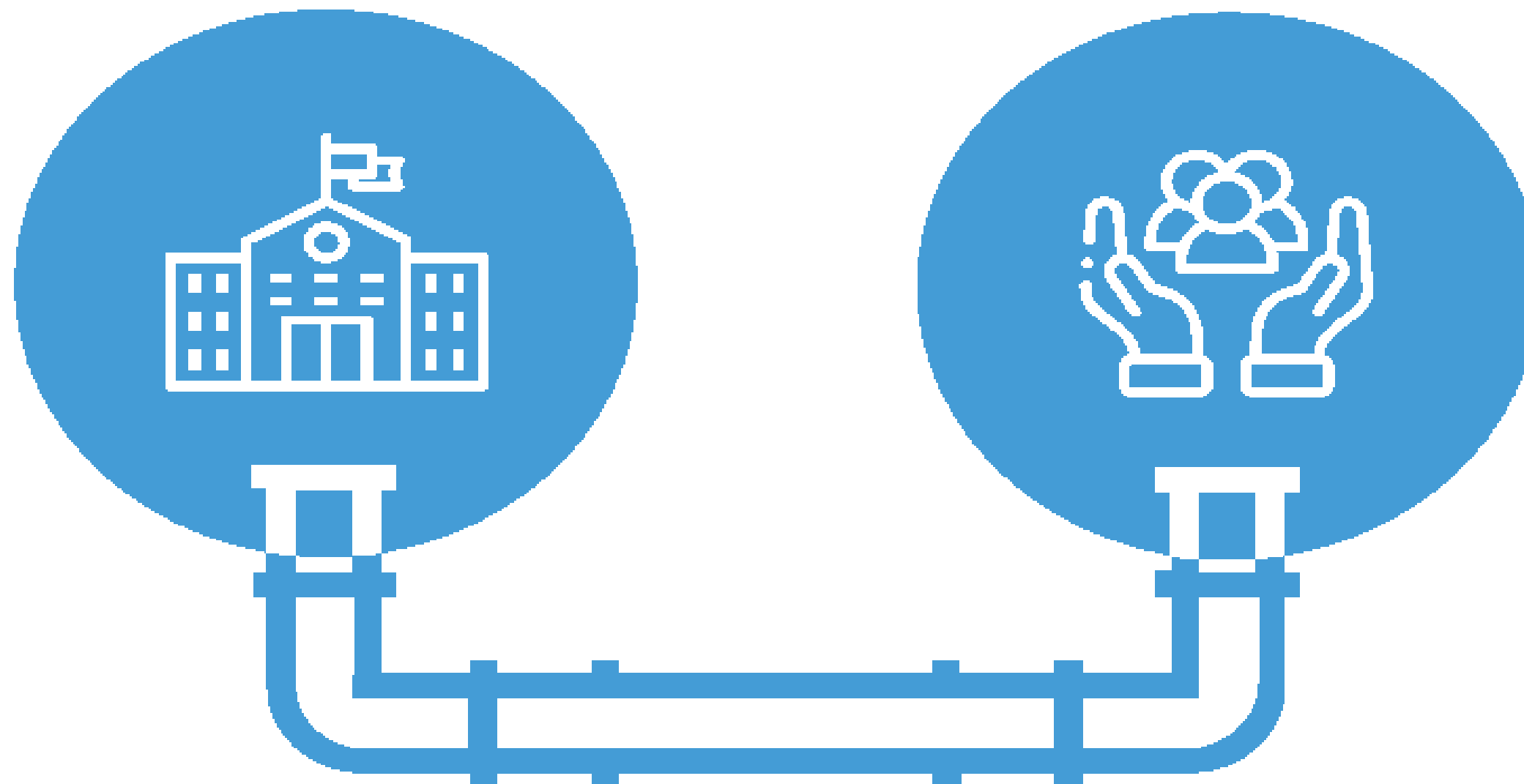
IYT U expands to Cal Poly Humboldt
IYT expands to Central Valley region to serve Modesto and Stanislaus County schools

22-23

IYT Expands to Bay Area
1300 campaign expands to Northern Central Valley

3700+ Members
63 Sites
7 Counties
500+ Brothers sent to college since 2013

Building The College to Community Pipeline



Our Approach

Theory of Change is a methodology for planning, participation, and evaluation that is used in companies, philanthropy, not-for-profit and government sectors to promote social change.



**College
Attainment**



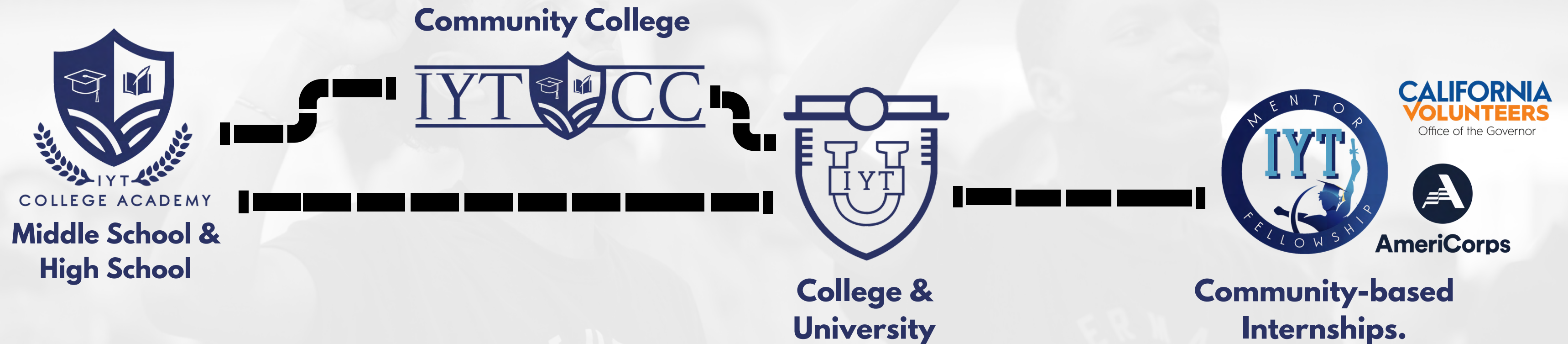
Strategic Programming



**Policy and
Advocacy**

College attainment that builds community

IYT's programs provide up to 12-years of service and are building a college to community pipeline.



12- Year Commitment

Strategic Programming



Brothers of Sankofa



Project Rise



Wellness Programs



Internships



Policy and
Advocacy

1300 CAMPAIGN



BROTHERHOOD ACTION



COMMITTEE

STATEWIDE AND NATIONAL



**AMERICORPS
POLICY**



Improve Your Tomorrow College Programs Overview

What makes us different?



How it Works

Program Staffing Breakdown

School District
(Example)



2 Sites



150 Students

Program Manager

Middle School
50 Students

Mentor (30 hrs)

Mentor 25 hrs

High School
100 Students

Mentor (30 hrs)

Mentor
25 hrs

Mentor
25 hrs

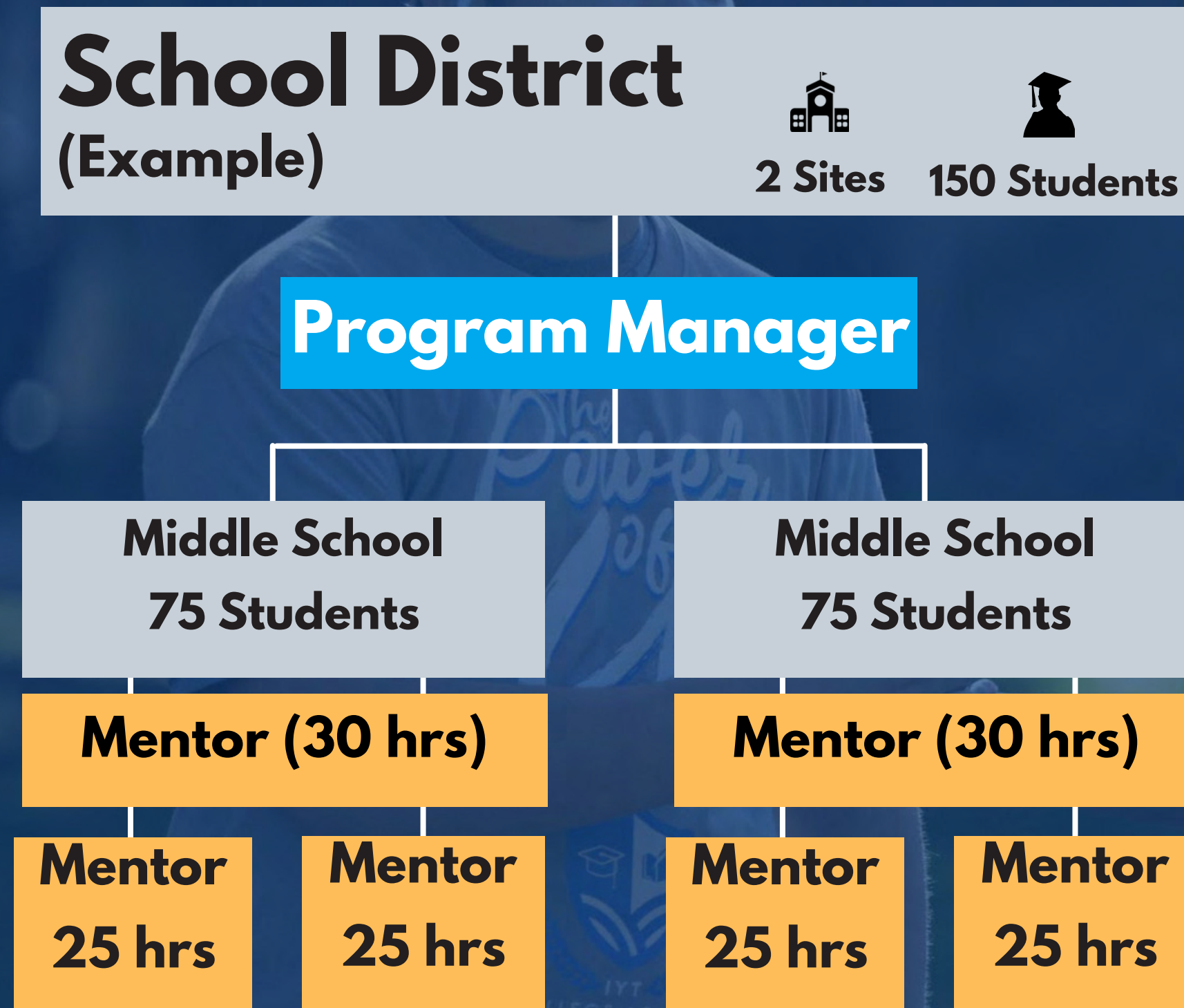
Program Team Hours

- **Program Manager:**
Full-time
- **Mentors: 25–30**
hours/week

Mentor Student Ratio
1:25

How it Works

Program Staffing Breakdown



Program Team Hours

- **Program Manager:**
Full-time
- **Mentors: 25–30**
hours/week

Mentor Student Ratio
1:25

How it Works

Program Staffing Breakdown

School District
(Example)



3 Sites 150 Students

Program Manager

Middle School
50 Students

Mentor (30 hrs)

Mentor 25 hrs

High School
75 Students

Mentor (30 hrs)

Mentor
25 hrs

Mentor
25 hrs

Continuation High School
25 Students

Mentor (30 hrs)

Program Team Hours

- **Program Manager:**
Full-time
- **Mentors: 25–30**
hours/week

Mentor Student Ratio
1:25



College Academy Services



Mentorship



Tutoring



College Advising



Parent Engagement



College Trips



Internships



Member Development



College Academy Services

Standard Program Hours:

8:30am – 5:00 pm, Monday – Saturday

During School

- **Mentorship sessions (individual + Group)**
- **Student development workshops**
- **Academic and emotional support**
- **Assist school staff with member success**
- **Review academic performance**
- **Parent Engagement**

Weekend Programs

- **Brotherhood activities**
- **College trips**
- **Community Service Days**
- **Community Pop-ups**

Afterschool Services

- **Wellness Workshops**
- **Tutoring**
- **Enrichment Activities**
- **College Access Mondays**
- **Study Halls**



Our College Partners

(Number of Brothers contracted to serve)



100 Brothers



50 Brothers



175 Brothers



25 Brothers



50 Brothers

IYT CC Program Features



Mentorship



Member
Development



Career
Tours



Career & Major
Advising



Internships



Emergency
Grants



IYT's U Program Features



Mentorship



Member
Development



Career
Tours



Career & Major
Advising



Internships



Emergency
Grants



IYT After School Programming SCHEDULE



MIDDLE SCHOOL

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

HIGH SCHOOL

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

**AFTER-SCHOOL
PROGRAMMING
WITH
ALL MEMBERS**

IYT's Target Market



50% of students
enter IYT with
below a 2.0GPA



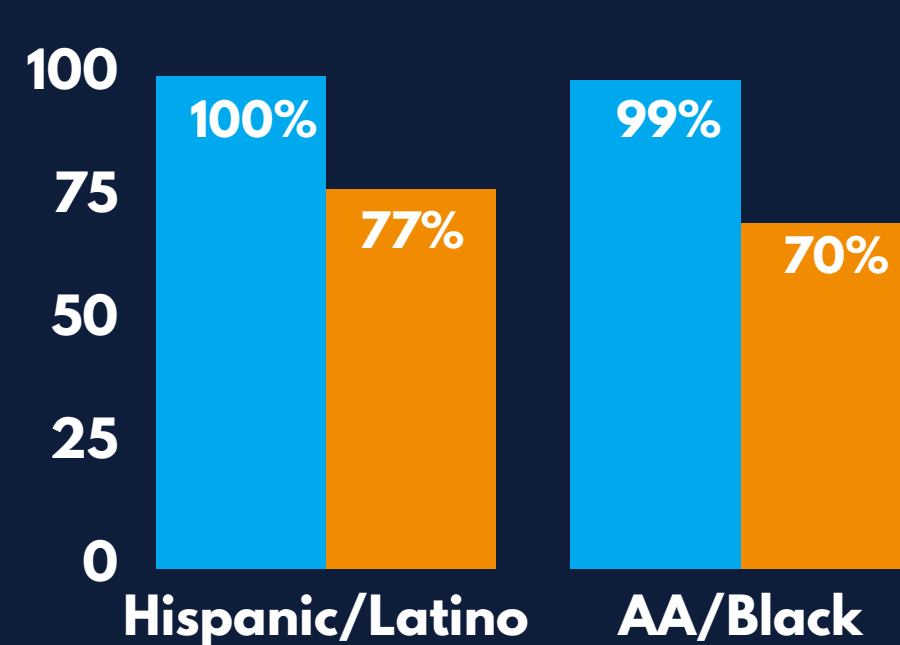
Students with
behavior and
attendance issues



Students who are
not on track to
graduate high school
or attend college

College Academy vs. State Outcomes for YMoC 2016-2022

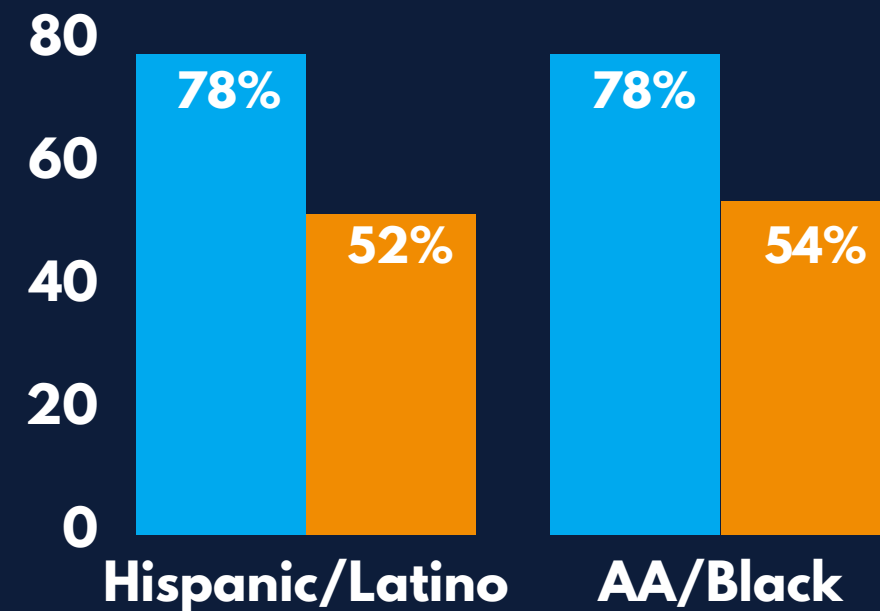
IYT
California



99%

**High School
Graduation**

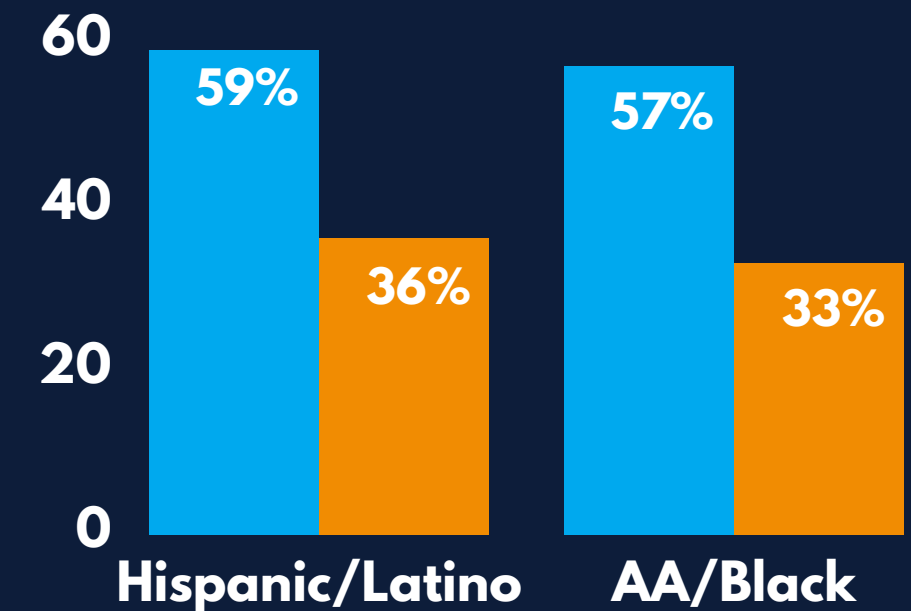
Combined high school
graduation rate for Black
and Hispanic/Latino
IYT members.



78%

**College-going
Rate**

Combined college-going rate
for Black and Hispanic/Latino
members that join our
program in middle school



57%

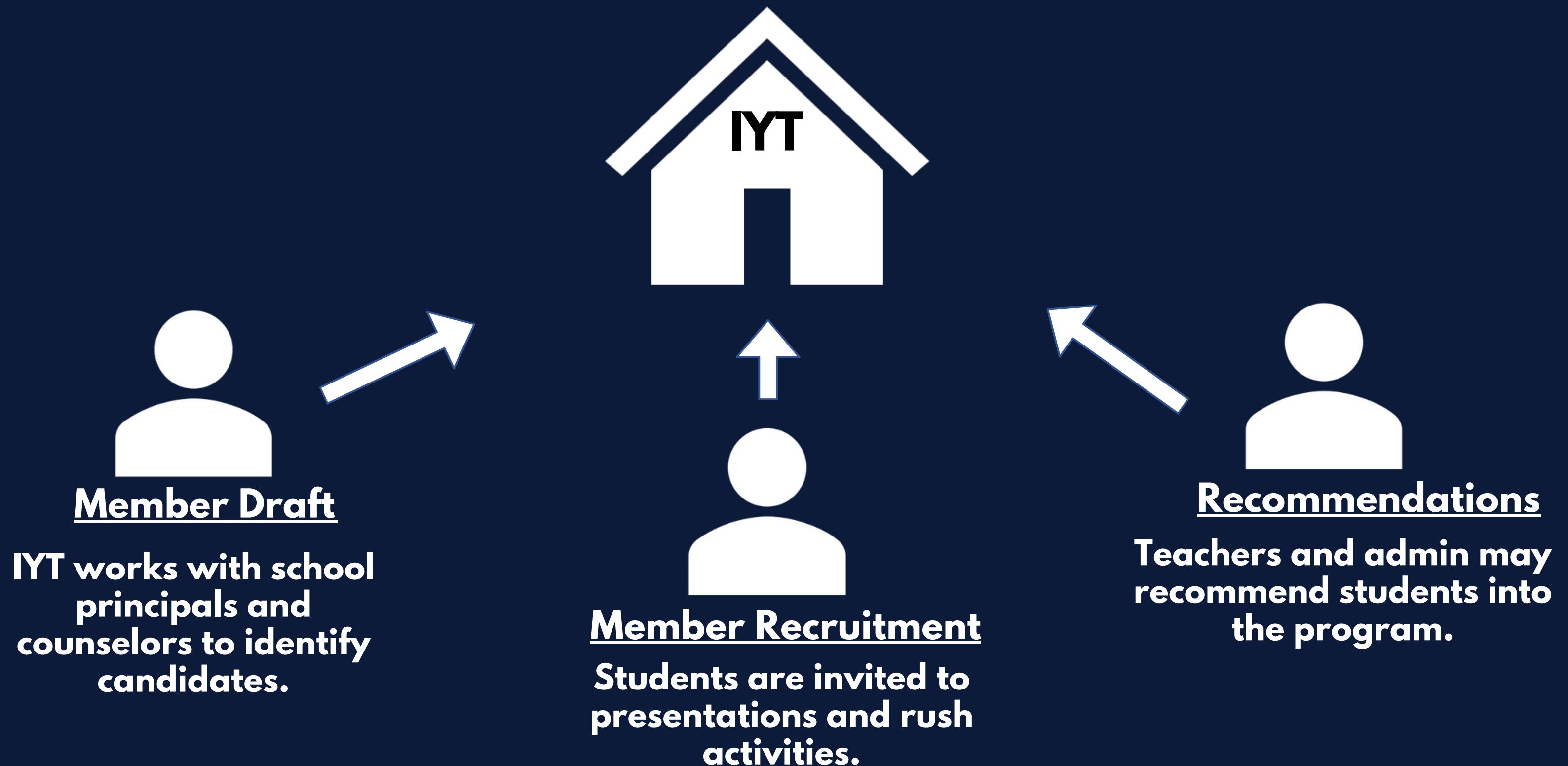
**A-G Completion
Rate**

57% of Black and 59% of Hispanic IYT
members that join our program in
middle school, complete requirements
for UC and CSU institutions.



Improve Your Tomorrow **Program Entry**

Students Entering the Program



IYT Draft



Student Draft Criteria

- 50 9th/10th grade young men of color (YMOC) including; African American or Black, Hispanic or Latino, Southeast Asian, Native American, Pacific Islander or Native Hawaiian.
- Target GPA range includes: 50% below a 2.0; 30% between 2.0-2.75; 20% above a 2.75
- 50% of the students should have issues with attendance or classroom behavior

IYT Draft - Timeline

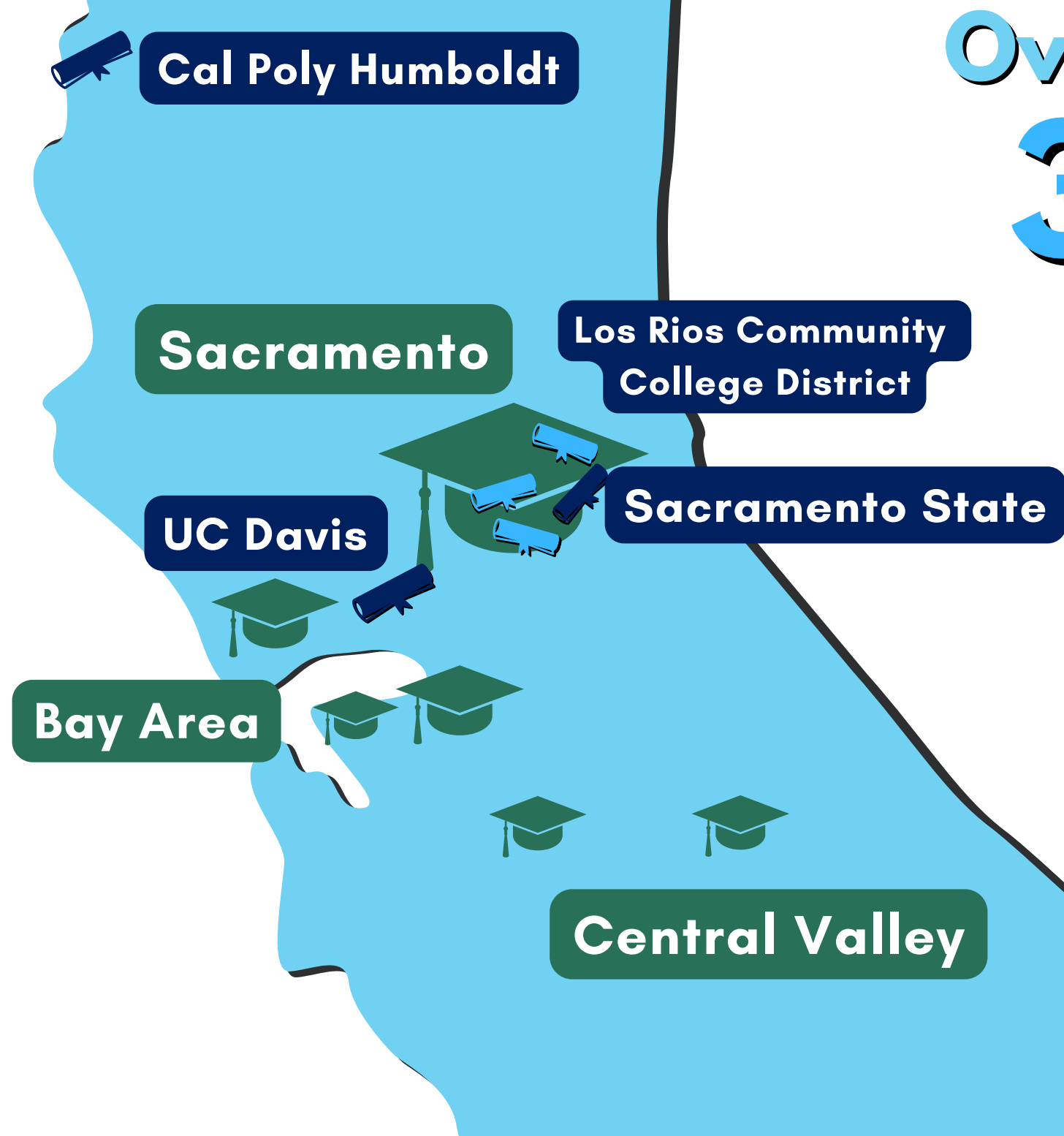
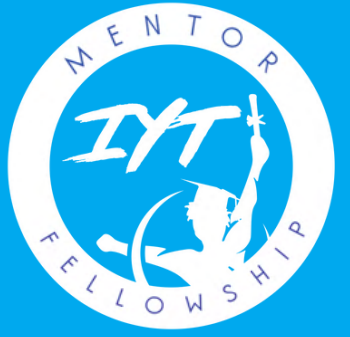




| Improve Your Tomorrow Partnership Model



State of IYT Map Schools



Over
3,700+
Members and
counting...

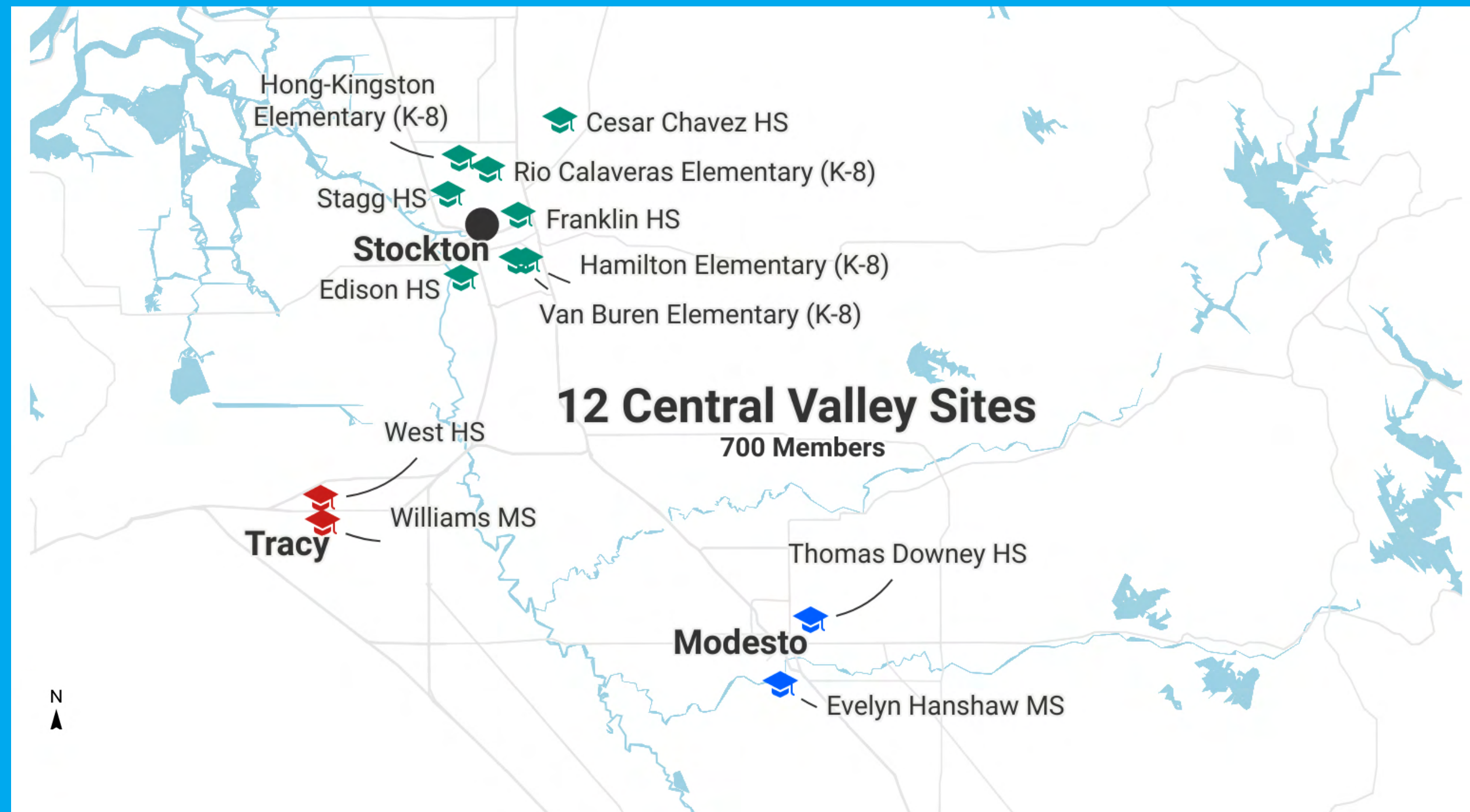
60+ Schools 14 Districts





Central Valley District Partners

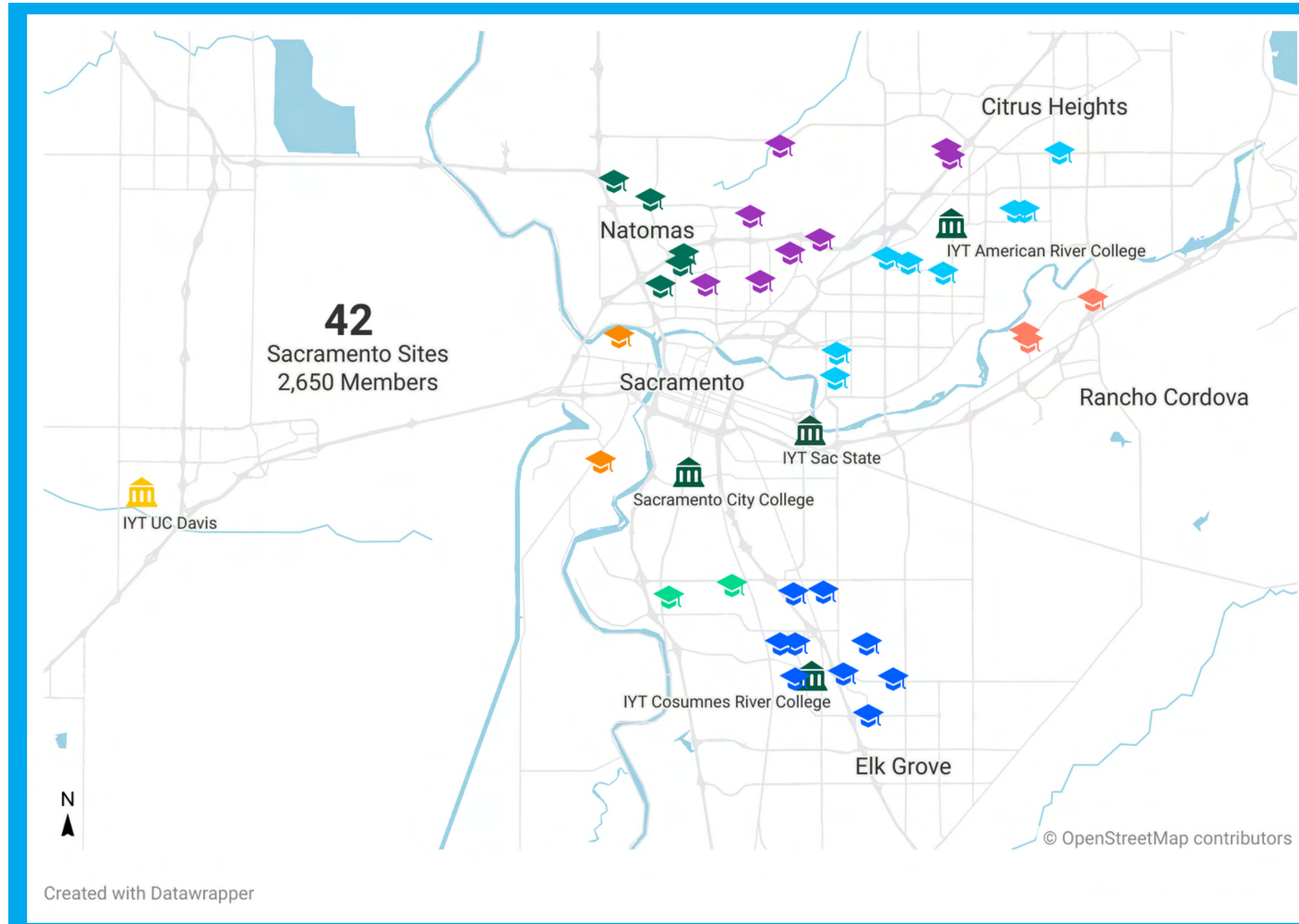
- Modesto City School District
- Tracy Unified School District
- Stockton Unified School District





Sacramento District Partners

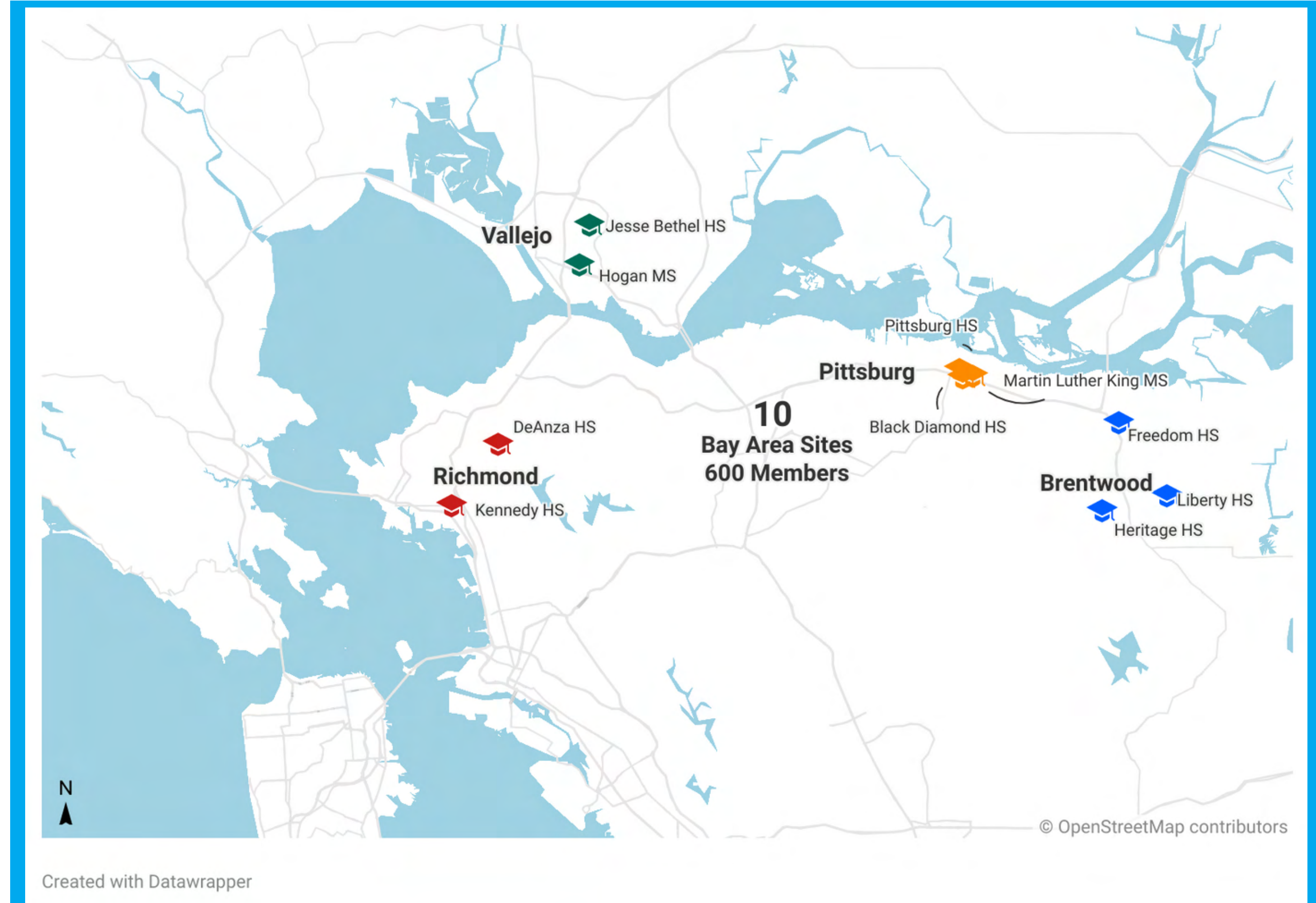
- Elk Grove Unified School District
- Sacramento City Unified School District
- San Juan Unified School District
- Natomas Unified School District
- Washington Unified School District
- Twin River Unified School District
- Folsom Cordova Unified School District





Bay Area District Partners

- Liberty Union High School District
- Pittsburg Unified School District
- Vallejo City Unified School District
- West Contra Costa Unified School District



IYT College Success Platform

Contact
Test Student 


+ Follow


Add to Class


Update Cumulative GPA

Edit

Delete

 [Mentorship Sessi... \(10+\)](#)

 [Affiliated Accounts \(2\)](#)

 [Course Enrollments \(9\)](#)

 [Report Cards \(5\)](#)

 [Attendance Reco... \(10+\)](#)

 [Grades \(6\)](#)

 [A-G Eligibili](#)

 [Files \(0\)](#)

 [Notes & Attachments \(0\)](#)

 [Contact History \(10+\)](#)



Details

SMS

Enter Grades

Related

▼ Contact Details

Name	Mentor
Test Student	 Edgar Mercado
Nickname	Student ID Number
Demo	12345872
Account Name 	Tier
Test Student Family	1
Current Grade	Tier Override
11	1

Engagement Plan for Student Tier

Mentorship sessions occur at least once (1) per month.

Mentor should asses the student's vulnerability to fall back into tier 1 or the student commitment to continue advancing.

Mentor should understand a student's needs and determine the frequency of mentorship sessions.

Mentorship sessions happen on regular basis and gives tier 2 students priority over tier 3 and 4.

Files (0)

 Upload Files

Or drop files

Village Commitments

Input Commitments Here

Member Commitments

1 - Do Homework; 2 - Study for Test; 3 - Attend Class

Mentor Commitments

1 - Express Care; 2 - Provide Support; 3 - Expand Possibilities; 4 - Celebrate Progress

Parent Commitments

1 - Check in on their homework; 2 - Encourage to Study; 3 - Take them to school

Goal Grades (2)

2 items • Sorted by Term of Enrollment • Updated a few seconds ago

	<input type="checkbox"/> Goal Grade Name	Class	Term of Enrollment
1	<input type="checkbox"/> GG-0061	Food Science and Nutrition I	Spring 2022
2	<input type="checkbox"/> GG-0062	Entrepreneurship	Spring 2022
View All			

3 Year Partnership Timeline

Year 1 Building Relationships



Year 2 Improved Attendance & Behavior



Year 3 Improved Academic Outcomes



IYT Partner District Deliverables



Dedicated space
on campus



Establish Data
Sharing Agreement



Funding Required Cost
Per Student



Minimum of 150 students
per school district



3-year memorandum
of understanding

How can you fund an IYT partnership?



**ESSER
II/III**



**Long Control
And
Accountability
Plan**



**State Title IV
Grants**

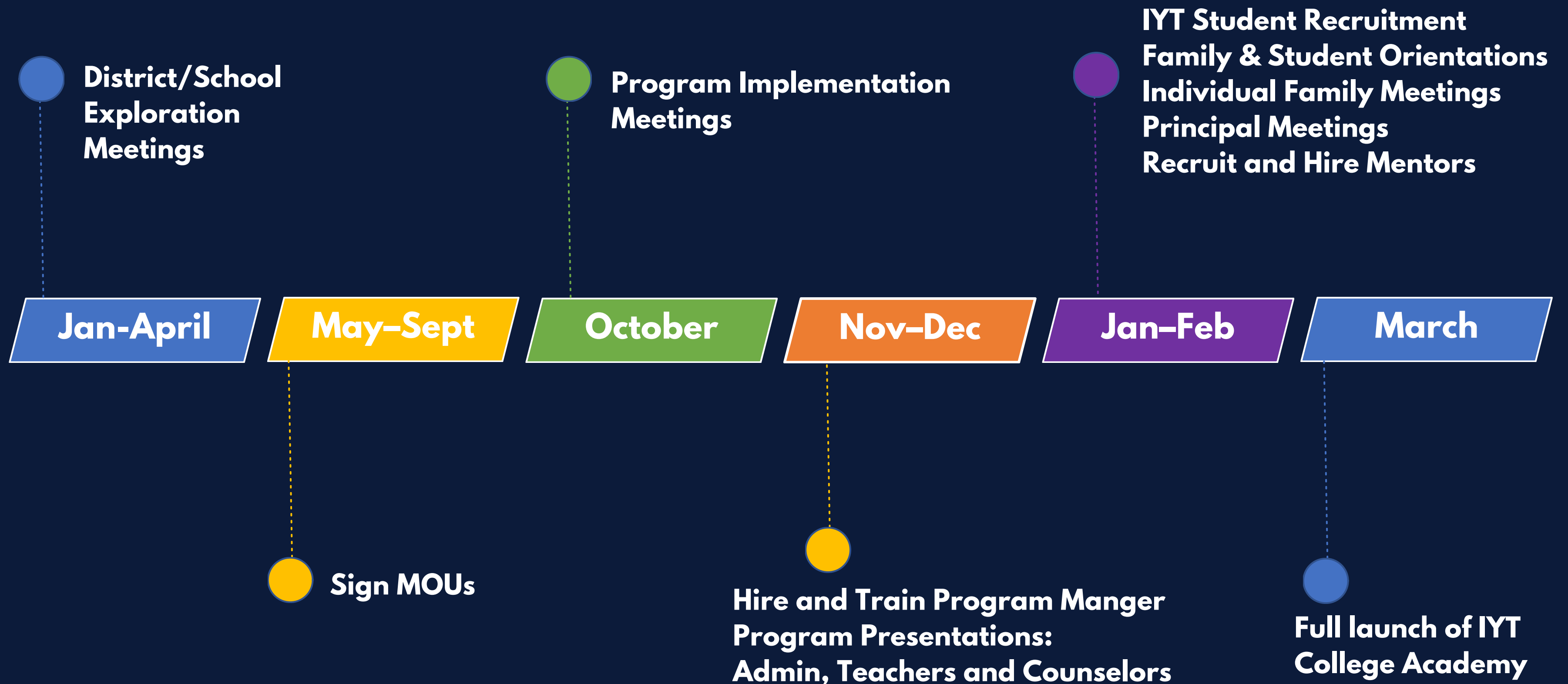


**Private
Philanthropy**

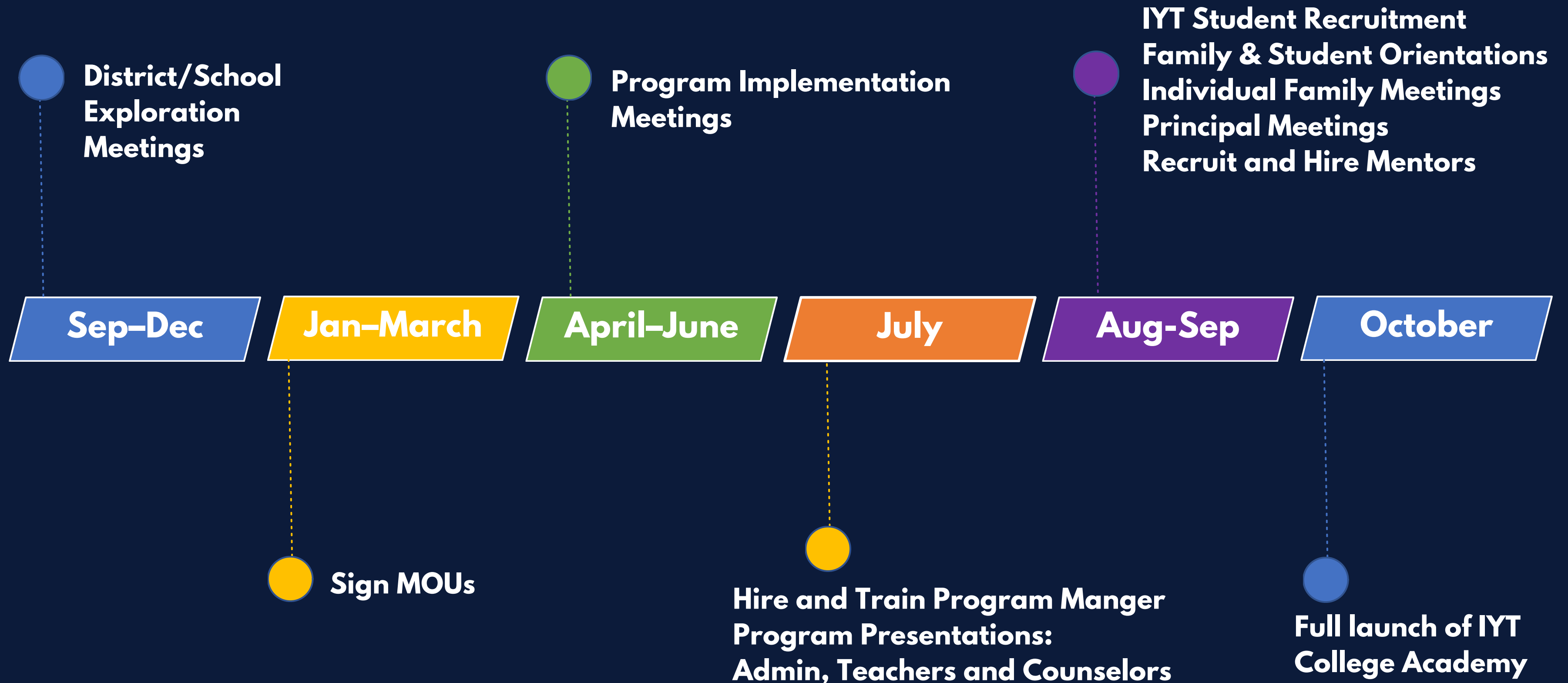


**Local
Government
(City and
County)**

Spring Launch Timeline



Fall Launch Timeline





The Cycle of Service.



MENTORING
MATTERS.