

# Outline for Argumentative Essay on the necessity of any social justice movement

**Instructions: For this essay, you must write a 2-4 page essay (Times New Roman 12pt font double spaced) answering our essential question.**

How do social justice movements use grassroots organizing and social media to be successful? You can either focus on one movement, or multiple movements to answer this question.

**Options of Movements to choose from are below**

#NoDAPL (Dakota Pipeline)	Black Panther Party	Chicana/o Movement
Stop AAPI Hate	American Indian Movement (1970s)	Land Back
Black Lives Matter	Other movement (clear with Randall first)	

*Example claim: The Civil Rights Movement, a response to racial discrimination and segregation in the United States, was necessary because it led to the end of legal segregation, the protection of voting rights, and a shift in public sentiment toward racial equality.*

Title: How Grassroots Efforts and Social Media Help Social Justice Movements

## I. Introduction

- A. Why grassroots organizing and social media matter for social justice
- B. What we'll talk about: how these things help social justice movements succeed
- C. Make a claim: \_\_\_\_\_ Movement(s) has been successful because of grassroots organizing, social media, and the cohesion of grassroots organizing and social media.

## II. Grassroots Organizing: The Power of Ordinary People

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A. What grassroots organizing is and why it's important

B. An example of a successful grassroots effort in a social justice movement

C. What's good and not-so-good about grassroots organizing

## III. Social Media: Changing the Game for Activism

A. How social media helps activists get their message out

B. Examples of how social media has helped social justice causes

C. How social media can make a difference in movements

## IV. Working Together: Grassroots and Social Media

A. How grassroots and social media support each other

B. Stories of movements that have used both grassroots and social media well

C. Why it's important for both to work together

## V. Challenges and Things to Think About

A. Problems social justice movements face with grassroots and social media

B. Looking at the downsides of relying too much on social media

C. Ways to overcome challenges and make the most of grassroots and social media

## VI. Conclusion

A. Summing up what we've learned

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B. Thinking about what could happen next with grassroots and social media in social justice movements

C. Why grassroots organizing and social media still matter for making change happen.

VII. Works Cited