



**US CAMPAIGN FOR
PALESTINIAN RIGHTS**

**STOP GAZA GENOCIDE
ACTION TOOLKIT**

STOP GAZA GENOCIDE: CEASEFIRE NOW!

uscpr.org/StopGazaGenocide
[Download social media images](#)

1. 🚨 TELL CONGRESS: Demand a #CeasefireNOW!

60 members of Congress have called for a ceasefire. We must demand a PERMANENT ceasefire now, and we must demand that Congress #StopArmingIsrael.

- [✉ Email Congress Now](#)
- [📞 Call Congress Now](#)
- [📞 Plan your own Phone Jam for Palestine](#)

Join our next USCPR Power Hour for Palestine THIS FRIDAY, December 8, at 1 PM ET / 10 AM PT. [Sign up at uscpr.org/PowerHour](https://uscpr.org/PowerHour).

PHONE JAM + SOCIAL MEDIA STORM

**USCPR
POWER
HOUR**

Fri. December 8 | 1pm ET/ 10am PT

[USCPR.ORG/POWERHOUR](https://uscpr.org/powerhour)

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The poster features a black background with a red telephone handset on the left and a hand holding a smartphone on the right. The text 'USCPR POWER HOUR' is prominently displayed in white and green. The event details 'Fri. December 8 | 1pm ET/ 10am PT' and the website 'USCPR.ORG/POWERHOUR' are also included. The USCPR logo is at the bottom.



3. Shut It Down for Palestine again on Friday, December 8

NO BUSINESS AS USUAL while our U.S. government and complicit corporations enable genocide! Shut it down.

Find protests and resources: shutitdown4palestine.org.

4. NEW: Organize a Holiday Disruption

**Santa's 2023
Naughty List**

President Joe Biden

Sec. of State Antony Blinken

Sec. of Defense Lloyd Austin

These three men have been sued by the Center for Constitutional Rights for failing to live up to their legal duties to prevent the genocide of the people of Gaza

No Christmas Celebrations until a Lasting Ceasefire! Stop U.S. funding of Israeli occupation!

Scan here to take action →

[Download resources](#) from *Occupation Free DC*

Organize a holiday-themed protest to disrupt business as usual. [See this example](#) from the White House Christmas tree lighting in DC. You can hold a vigil, a caroling demonstration, or a loud noise disruption. Print out



the above Santa's 2023 Naughty List flyer to hand out with candy canes, and sing a satirical carol: bit.ly/GenocideJoeCaroling.

Protest your elected officials, complicit corporations, and BDS targets. For more ideas, see these examples: [sit-in](#), [shutdown](#), [pray-in](#), [birddogging](#).

NEW: [Use the “How to Pressure Congress: From Birddogging to Sit-ins” toolkit.](#)

5. Find more protests: uscpr.org/protests

[Find a protest near you.](#) Text and invite all your friends. Ask everyone in attendance to complete one of the above action tools on the spot. [Print protest signs to take along.](#)



These [protest signs](#) are free to use. You'll find USCPR protest signs, as well as signs by artists who've granted their permission for printing them for protests. Also see the protest art collection bit.ly/Pal-Art.



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6. Boycott, Divestment, & Sanctions (BDS)

Modeled after anti-apartheid organizing in South Africa, BDS tactics are an effective strategy for Palestinian rights. See this updated graphic on complicit companies to boycott. [Read more.](#)

Act Now Against These Companies Profiting from the Genocide of the Palestinian People

Consumer boycott targets: AXA, PUMA, Carrefour, SIEMENS, hp, RE/MAX, AHAVA, sodastream

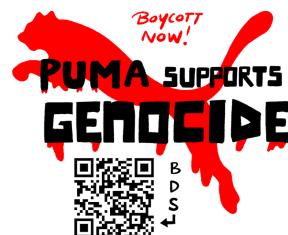
Divestment targets: Elbit Systems, CAF, CAT, BARCLAYS, JCB, VOLVO, Chevron, TKH SECURITY, HD HYUNDAI, HIKVISION

Pressure (NON-BOYCOTT) targets: G, a, airbnb, Booking.com, Expedia, Disney

Organic boycott targets: Domino's Pizza, McDonald's, PAPA JOHN'S, BURGER KING, Pizza Hut, WIX

BDS FREEDOM JUSTICE EQUALITY

BDS resources: Download BDS stickers to print and BDS flyers to wheatpaste around your neighborhood.





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[Find stickers and flyers here.](#)

7. Sign up for action alert texts

Make sure you're plugged in to the most critical updates in real time. With so much censorship on social media, getting texts sent directly to your phone is the fastest way to find out about new action alerts.

[Sign up at **uscpr.org/SMSactions**.](https://uscpr.org/SMSactions)

8. Text all your friends, group chats, your whole contact list

Copy/paste this message:

Hey! Urgent action is needed to stop the ongoing crisis in Gaza. 🇵🇸 Palestinian people in Gaza are asking us to apply as much pressure as possible for a CEASEFIRE NOW! Please use these links to call and email your elected officials.

1. ✉️ Email Congress: Stop the Gaza Genocide | USCPR
🔗 Link: <https://uscpr.org/GazaEmail>
2. 📞 Call Congress: CEASEFIRE NOW! | USCPR
🔗 Link: <https://uscpr.org/GazaCall>
3. ✉️ Tell Biden, Blinken, and Austin: You Are Complicit | USCPR
🔗 Link: <https://uscpr.org/GenocideJoe>
4. For more info including protests and other actions, visit:
<https://uscpr.org/StopGazaGenocide>

Your voice matters. It's extremely important to pressure Congress to stop the killing. Thank you for taking action with me.



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9. Pressure your members of Congress on social media

Has your Congressman called for a ceasefire yet? [Check here.](#)
If not, copy/paste this message, inserting their social media handle.

Hi [\[@handle\]](#): As your constituent, I'm urging you to demand a #CeasefireNOW

Palestinians in Gaza are living through genocide as Israel bombs, starves, and displaces them. Their lives are on the line with every passing second

Stop the killing! Speak up now!

[Download images for social media.](#)

10. Look up: How much of your community's tax dollars fund Israel's violence?





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Every year, the U.S. government writes Israel a blank check for at least \$3.8 billion. With your federal U.S. tax dollars, the Israeli military is bombing Gaza and wiping out entire Palestinian families right now.

Find out how much people in your city pay, and what could be funded instead, on the **U.S. Military Funding to Israel map**. Demand that Congress **#StopArmingIsrael**.

[See the map at uscpr.org/MilitaryFunding.](https://uscpr.org/MilitaryFunding)

11. Complete additional action tools

- [Tell Congress: End Your Complicity with Biden's Genocide](#) (Adalah Justice Project)
- [Tell Congress: Sign on to the Ceasefire Now resolution](#) (Adalah Justice Project)
- [Contact Biden & Congress: Keep Pushing for a Ceasefire](#) (Americans for Justice in Palestine Action)
- [Email Congress: Call for a Ceasefire Now](#) (MPower Action)
- [Write, Call, and Tweet Congress: Stop Genocide in Gaza](#) (MPower Action)
- [Call Congress: Support the Ceasefire Now resolution](#) (JVP)
- [Email Congress: Support the Ceasefire Now resolution](#) (JVP)
- [President Biden, call a ceasefire now](#) (JVP)
- [Call Congress: Stop Genocide in Gaza](#) (JVP)

12. Follow these accounts on social media:

Instagram:

- [Gaza Awareness Accounts to Follow](#) by @sbeih.jpg

Twitter:



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- [Gaza Updates List](https://uscpr.org/FollowGaza) (uscpr.org/FollowGaza) by @PalestineToday (USCPR) for mostly English language updates
- [Reporting from Gaza](#) by @WalaaGh for Arabic and English updates

13. Share this toolkit on Instagram and on TikTok

MORE RESOURCES

- [Strategic Direct Actions for Palestine Toolkit](#) from USCPR
- [How to Pressure Congress: From Birddogging to Sit-ins](#) from USCPR
- [Plan your own Phone Jam Power Hour for Palestine](#) from USCPR
- [How to resist colonialism and genocide](#) (National Day of Mourning + Black Friday) post from USCPR
- [Shut It Down for Palestine Toolkits & Resources](#) on the website
- [The Black and Palestinian Solidarity Organizing Toolkit](#) from Dream Defenders in partnership with Black for Palestine, Movement for Black Lives, BlackOUT Collective, and Dissenters
- [All Out for Palestine Digital Action Toolkit](#) from Palestinian Feminist Collective
- [No Tax Dollars for War Crimes Toolkit](#) for organizing actions at congressional district offices, from American Friends Service Committee
- [Report social media censorship](#) or a digital rights violation to the Palestinian Observatory of Digital Rights Violations (7or) by 7amleh
- [Legal Resources for Activists](#) from Palestine Legal
- [Decolonize Palestine](#) website
- [Al Jazeera](#) for news
- [Activist Resources & Joint Struggles](#) from USCPR



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ABOUT US CAMPAIGN FOR PALESTINIAN RIGHTS (USCPR)

USCPR is a political home for all who believe that freedom for the Palestinian people is an integral part of achieving our collective liberation. We provide resources and strategic support to the U.S.-based Palestine solidarity movement, channeling grassroots power into positive change in U.S. policy and public opinion. We work with local organizers and activists, policymakers, movement leaders, media, and advocacy organizations to advance a rights-based, accountability and justice-oriented framework from the U.S. to Palestine.

MISSION: As part of a global movement for collective liberation, we work to end U.S. complicity in Israel's massive violence against the Palestinian people.

[VISIT USCPR.ORG.](https://www.uscpr.org)

Facebook: [/uscpalrights](https://www.facebook.com/uscpalrights)

Twitter: [@uscp_r](https://twitter.com/uscp_r)

Instagram: [@uscp_r](https://www.instagram.com/uscp_r)

TikTok: [@uscp_r](https://www.tiktok.com/@uscp_r)



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