WHAT IS ETHNIC STUDIES?

Objective

- Create a presentation explaining what Ethnic Studies is and what it is not, aimed at informing individuals who may not be familiar with the subject. Additionally, include data and statistics highlighting the benefits of Ethnic Studies.

Creation Apps

You can create your final product using any digital platform that you choose as long as it is sharable and everyone can be added as an editor. I would recommend using Canva. You need a minimum of 8-10 square-style visuals that could be used on instagram.

- Canva

Content Creation

You and your group must address all of the following in 8-10 Instagram square "slides."

- ***Definition of Ethnic Studies***
  - How would you describe Ethnic Studies in simple terms, keeping in mind that your audience may not be familiar with the subject?
  - What are the primary goals of Ethnic Studies? How does it aim to promote understanding, inclusivity, and social justice?
- ***Ethnic Studies Is Not***
  - Identify and address common misconceptions or stereotypes associated with Ethnic Studies.
  - How can you clarify and debunk these misconceptions? What evidence or examples can you provide to support your arguments?
- ***Data and Statistics:***
  - Research and include at one relevant data point or statistic that highlight the benefits of Ethnic Studies. Ensure that the statistics you choose are reputable and from reliable sources. Cite the sources properly.
  - How do these statistics demonstrate the positive impact of Ethnic Studies on academic achievement, cultural competency, or other relevant areas?
- ***Learning More***
  - Provide resources and suggestions for further exploration of Ethnic Studies.

- ○ Which books, websites, organizations, or academic institutions can individuals turn to for more information?
- ○ Why is it important for individuals to continue their learning and engagement with Ethnic Studies beyond this visual representation?

Visual Requirements

- *Clarity*: Use clear and concise language, avoiding jargon, to ensure the message is easily understood.
- *Creativity*: Employ visuals, color schemes, and formatting techniques that are visually appealing and capture viewers' attention.
- *Organization*: Present information in a logical and coherent manner to guide the audience through the content.
- *Balance*: Strike a balance between text and visuals to engage viewers while conveying information effectively.

Before you begin - Create a plan