

We are delighted to present the following lineup of sessions. Whether you're newly elected, becoming a board officer, or have years of experience, we're sure you'll find plenty of interesting sessions to attend. You'll find sessions covering lessons learned from COVID-19 operations, popular legal issues, best hiring practices, equity-focused sessions, and more!

To help guide you as you select your sessions, note that each session timeslot is broken up by audience—New Board Members, Board Officers, and All Audiences.

Back by popular demand, the selection sheet is responsive, which means trustees can review session offerings, check selections in the PDF document, save it, then add the attachment to an email to make it easier than ever for administrative professionals to submit registrations.

New! Sessions with a Twist

This year we are excited to introduce what we hope will become a SLI favorite—the **Sessions with a Twist!** Led by staff, fellow board members and administrators, or subject matter experts, these sessions will be PowerPoint-free zones, and some will even be held in a public space within the hotel rather than a traditional meeting room to create a more casual and conversational atmosphere. Look for the signs posted in the pre-function space for the locations assigned for Thursday, 3:45-4:45 p.m. Session descriptors will be found in the onsite program.

Attending SLI San Antonio

Some of the sessions will be live-streamed to your hotel room TV, which will provide you with the opportunity to remove your mask and kick up your feet in the comfort of your room while you learn. Your personal agenda will reflect that as a location.

Also, there are now meeting rooms on the second floor of the Marriott Rivercenter. Those meeting rooms are Pearl 1, 2, and 3 and Southtown 1, 2, and 3. An updated map will be provided in the onsite program to help you navigate the new layout.

Attending SLI Fort Worth

SLI Fort Worth will be a hybrid event this year, with both a live and virtual component. This will not impact the in-person experience, but you may see more audio-visual equipment in the meeting rooms than you have in the past.

One last reminder!

Before heading to SLI, be sure that you have access to TASB's Member Center and know your user ID and password. Visit tasb.org/members and log in using your myTASB credentials. You can select "View Training History" to see how many credit hours you currently have. TASB staff will be on hand to assist you with the credit recording process throughout the event.



Let's be friends!

Find us on @TASBevents @TASBphotos

#TASBSLI21

Conference Agenda

WEDNESDAY, JUNE 16

4-6 p.m.

Registration for Wednesday–Saturday Attendees

4:30-8 p.m.

Preconference Sessions (dinner included)

THURSDAY, JUNE 17

7-8 a.m.

Registration for Thursday–Saturday Attendees and Breakfast (included in registration fee)

8-9:15 a.m.

General Session

9:30-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in the registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

Education Sessions with a Twist

FRIDAY, JUNE 18

7-8 a.m.

Registration and Breakfast (included in registration fee)

8-9:15 a.m.

General Sessions

9:30-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

Closing General Session

SATURDAY, JUNE 19

8-8:30 a.m.

Registration for Post-Legislative Conference

8:30-11:30 a.m.

Postconference Session: 2021 Post Legislative Conference (breakfast included)

There is an additional fee to attend the postconference session

Wednesday, June 16

5-8 p.m.

Preconference Session

All Audiences

Could You Last a Month in Poverty?

Walk a mile in the shoes of your students in this unique, interactive poverty simulation that enables you to live for a "month" in poverty. This workshop promises to be impactful and will include group discussion about the challenges your students and their families face and how that can factor into your board's work. Attending this session is even more important now as we continue to learn about the lingering effects of the pandemic on our communities. *(This is an in-depth session. Arriving on time to receive family assignments is important. Participants need to plan their arrival to the event accordingly.)*

OR

Board Officers

Leadership Lessons Learned

This panel features experienced board officers, some of whom took part in the TASB Talks series [Lessons in Leadership: School Trustees Talk Coronavirus](#). They will discuss lessons learned dealing with COVID-19 and the February 2021 winter storm. Time will be set aside for questions. Participants are encouraged to listen to the podcast series before the session. *This session is a part of the Board Officers' Academy.*

Working Together to Solve Challenging Situations

The past couple of years have brought challenges in many forms for all of us. Our communities have dealt with a global pandemic, social unrest, and historic winter storms in Texas, among other issues that have caused additional stress and anxiety. This interactive session will provide you with insights and lessons other trustees and administrators have learned. You will also discover and practice using skills to work through interpersonal problems and difficult situations, generate effective solutions, and move forward with confidence. *This session is a part of the Board Officers' Academy.*

Thursday, June 17

8–9:15 a.m.

General Session: Rick Rigsby

9:30–11:45 a.m.

In-Depth Session

New Board Members

I Got Elected...Now What?

Welcome to school board service! Joining a board in progress requires new trustees to learn a lot in a short time. This extended session provides foundational information and perspective to help newly elected trustees get their bearings quickly.

OR

Board Officers

Practical Parliamentary Procedures

Become part of the action in this engaging session. You will step into a meeting as you learn how to appropriately use parliamentary procedures to turn your school board meetings into the efficient, civil, decision-making events you only dreamed were possible. But a presiding officer and all trustees don't need to know every detail of *Robert's Rules of Order* to manage meetings effectively. This session reviews the basics of the rules that apply to boards, covers strategies for moving on when discussion bogs down, and tells you how to handle challenges to the process. A must for new board officers or anyone who hopes to be one someday. Be ready to get involved in this learning experience. *This session is a part of the Board Officers' Academy.*

OR

All Audiences

Women in Leadership

More women are running for office and achieving high levels of success; however, research indicates some women lack confidence and hesitate to speak up in meetings. In this workshop, you will hear strategies and tips to increase confidence and inspire the young women in your sphere of influence. Topics include effective campaigning, finding your voice, the balancing act, and creating the climate for female leadership.

OR

9:30–10:30 a.m.

Breakout Sessions

All Audiences

Implementing “Pandemic-Response” Indoor Air Quality (IAQ) Recommendations without Breaking the Bank

Improving ventilation and indoor air quality for students continues to be a hot topic for administrators and board members alike as districts ponder the coming school year. But how do you distinguish between the technologies and methods to ensure you improve air quality—not just perception—without incurring unbudgeted reoccurring maintenance and operations costs? This session will cover TEA and CDC recommendations and how these suggestions may complicate current HVAC and ventilation systems. Presenters will explore proven, cost-effective solutions to help identify actual needs, compare available solutions, and show you how to budget and prepare for anticipated projects. Funding options covered include Elementary and Secondary School Emergency Relief (ESSER), state programs, and traditional funding sources. *Presented by TASB Event Sponsor E3 Entegral Solutions, Inc. and TASB Facility Services.*

A Results-Driven PK–16 Partnership Model: Garland ISD Connects with Texas A&M–Commerce

Garland ISD has expanded postsecondary educational opportunities with a new four-year pathway to Texas A&M–Commerce. As a result, students will have full access to all resources from application submission to university acceptance. This successful and unique PK–16 collaborative partnership has become a model for student-centered and results-driven higher education partnerships.

What Emergency Practices Should Districts Consider Making Permanent after the Pandemic?

As schools across the nation “return to normal,” they do so with new practices and ideas that they may have never considered two years ago. From Zoom conferences and meetings, enhanced health protocols, and delegation of greater authority to the administration, the operation of public school has changed. This presentation will focus on practices that were implemented by necessity but might be a welcome change to business as usual, as districts move forward. *Presented by TASB Event Sponsor Walsh, Gallegos, Treviño, Russo and Kyle, P.C.*

Exacerbated Inequities: The Response of Texas Public School Leaders to Widened Gaps

In 2020, as our nation slid into the COVID-19 pandemic, the Mexican American School Boards Association (MASBA) hosted a 10-week webinar series to discuss good governance in times of crisis. One year later, as our nation began to emerge from the pandemic, MASBA hosted a second 10-week webinar series on the inequities that have been exacerbated by the pandemic. Both have now been published in book form. Come and learn what MASBA leaders discovered as a result of these explorations!

eXceptional by Choice

Author Jim Collins found that some organizations are “great by choice.” What would it mean for a school board to be great, or eXceptional, by choice? The **Allen ISD** board, in partnership with their superintendent and senior staff, are focusing and aligning their governance commitments, priorities, and processes to improve success for every one of their students. Hear from trustees and administrators as they share suggestions and tips from their journeys.

Diversity, Equity, and Inclusion:

What Does This Mean, Exactly?

This foundational diversity, equity, and inclusion (DEI) session, presented by TASB staff, is based on input received from school board members from across the state. Attendees will gain valuable insights in this interactive discussion.

Test and Raise Your Governance IQ

Effective governance rarely happens by accident. Understanding and practicing principles of effective governance is the first step to making good governance happen on purpose in your district. Even with prior leadership experience, trustees often report being overwhelmed by the governance role of the school board. Thanks to growing body of research on effective school governance, trustees can approach this challenge smarter and better prepared than ever.

AND

10:45–11:45 a.m.

Breakout Sessions

All Audiences

Districts of Innovation:

It's Time to Reflect and Reauthorize

In 2015, the Texas Legislature authorized a mechanism in which school districts could free themselves from certain legislative mandates that otherwise hampered the districts' ability to become more “innovative.” In the following years, hundreds of school districts have taken advantage of the opportunity to become Districts of Innovation. But local innovation plans must be renewed after five years. This presentation will examine the hits and misses in the local innovation process and cover the legal elements of what a district must do to renew its plan. *Presented by TASB Event Sponsor Walsh, Gallegos, Treviño, Russo and Kyle, P.C.*

The Design and Construction Process

Planning for facility improvements? Not sure how to get started? This session will give you an overview of the entire process from start to finish. Learn about the four major components of a building program before you begin. Find out what questions to ask, what pitfalls to avoid, and what steps to take to ensure your district's facility improvements are successful. *Presented by TASB Event Sponsor Claycomb Associates Architects.*

District Defense:

Developing a Culture of Cybersecurity

Recent analysis of cybersecurity claims data indicates that over 80% of successful attacks are a result of social engineering or user error. The common factor in these incidents was a human one, not a highly sophisticated piece of malicious software. The first and best line of defense for school districts working to secure their networks is to develop a robust culture of cybersecurity. This presentation will provide a framework for building and implementing such a culture.

Let's Talk about Race and Diversity in a Safe Environment

When talking about racism, diversity, and inclusion, what should we say and do, what resources are good for board members and districts? In this safe environment, we will explore why some things are seen as racist speak or behavior. How should we prepare our boards to have tough conversations in a safe and non-judgmental environment for the sake of our diverse students, staff, and districts?

Stop Worrying about Being Normal— Focus on Norms Instead

Have you ever wondered how “normal” your governance team is? Research suggests it might be more productive to ponder your governance team's norms. Whether written or unspoken, your team's norms are reflected in every aspect of how your team conducts its business. Effective teams recognize this truth and are intentional about creating healthy team norms. Now is the time to evaluate your team's norms and explore examples of effective team norms.

The Superintendent Search Process

TASB Executive Search Services staff will present the elements of the search process including the board's involvement, consultant responsibilities, advantages of using an external consultant, and board members' perspectives. Participants will be encouraged to ask questions about the search process.

Costly Insurance? Invest in Resilience

Hail and hurricanes have made purchasing property insurance challenging for Texas schools. The Texas winter storm, which is estimated to be the costliest weather event in Texas history, has only exacerbated the situation. In addition, the cyber insurance market has indicated consumers can expect a 20-50% increase in insurance premiums. This session will highlight the causes of the increased costs and will discuss ways schools can build resilience in your operations.

NEW! This year two of our most popular breakout sessions will be simulcast to your hotel room TV! Grab a snack on the way to your room and enjoy taking off your mask, kicking up your feet, and learning something new. More information to come!

Noon–1 p.m.
Lunch

1:15–3:30 p.m.
In-Depth Session
All Audiences

Civilian Response to Active Shooter Events (CRASE)

The CRASE course is designed and built on the Avoid, Deny, Defend (ADD) strategy developed by the Advanced Law Enforcement Rapid Response Training (ALERT)™ Program at Texas State University. ADD has been developed as an easy-to-remember method for individuals to follow, as we've seen that hiding and hoping isn't a very effective strategy. This course provides strategies, guidance, and a proven plan for surviving an active shooter event. Topics include the history and prevalence of active shooter events, civilian response options, medical issues, and other considerations. The course will provide attendees with the tools to improve survivability in an active attack event at the workplace, school, or other public areas. The core principles of ADD have been researched by Texas State University and proven to save lives of innocent people who find themselves trapped in an active shooter/attack event. The CRASE message of empowerment and situational awareness is powerful and proven. What you do matters! We hope you never find yourself in an emergency—but if you do, we want you to be prepared.

OR

1:15–2:15 p.m.
Breakout Sessions
All Audiences

One Vote Responsible for Creating a Major Educational Shift in a Rural District

Sunray ISD passed a bond by one vote to build a Career and Technology Center and an Advanced Animal Science Center to include a vet hospital. The passage of the bond catapulted the district to becoming an early adopter of the P–20 model. Through the passage of the bond, the district has developed partnerships with Amarillo College and West Texas A&M to ensure students have the opportunity for associates degrees in agricultural fields of study. The district through collaboration also is pursuing the implementation of rural economic development. The district's superintendent was appointed by Governor Abbott to the Governor's Broadband Development Council.

Hair Length, Earrings, and the New Culture Wars: The Liability of Gender-Specific Dress Codes

For years, courts in Texas have upheld dress and grooming standards that differ between the genders. As the concept of gender has become more fluid in society, those standards are being challenged. This presentation will update trustees on trends in the law in Texas and across the nation regarding gender-based dress codes and grooming standards and provide practice guidance on adopting dress and grooming standards. *Presented by TASB Event Sponsor Walsh, Gallegos, Treviño, Russo and Kyle, P.C.*

Deep Learning for School Boards: One Key Component of a Governance Mindset

School districts are complex entities, making your job of overseeing them as elected trustees quite demanding. Sometimes it's even difficult to know what you do know. How does your own learning play into your deliberation and decision-making process as a board? Are you checking boxes with your annual CEC requirements, or are you seeking targeted opportunities to dig deeper? Let's talk about!

Top 10 Issues in Special Education

This session will provide an explanation of the top 10 special education issues found in due process hearings in Texas between 2016 and 2019, and how these topics are connected to the TEA cyclical monitoring process. There will be a brief overview of each area and information regarding how to address potential concerns in your district. Attendees will leave with an understanding of the most challenging issues facing Texas schools in the area of special education and plans for next steps.

Getting Your District's Facility Goals Identified and Accomplished

As we begin to see signs of the waning of the pandemic, districts are starting to plan again for the needs of their facilities. Where do you start? Assessing your district's facility needs, understanding your demographics, and engaging stakeholders to create a long-range facility plan and bond program that is supported by the community are key to developing a successful road map for the future of your district's educational environment.

Compensation Basics for Board Members

Salaries and benefits of employees make up about 80 percent of a school district's budget. The board plays a critical role in determining how those funds are spent. In this session, compensation consultants from TASB HR Services will discuss the board's roles and responsibilities related to pay and explain crucial compensation concepts.

Fostering Transformational Leadership in Your District

This session will provide tangible ways that you, as a leader, can grow and foster others to become transformational leaders in your organization. We will explore the "5 I's" of Transformational Leadership and provide real-world examples of how you can apply these principles to bolster the leadership potential of others in your district.

Strategies to Overcome Student Learning Losses

The pandemic impact on students from underserved populations is expected to continue to loom larger post-pandemic than on populations identified with higher academic performance results. Through its regional workshops, the Texas Caucus of Black School Board Members has researched, assessed, and found solutions to help narrow the impact of the learning gaps. These solutions encompass mental health challenges, building equity policies, and increasing academic rigor. The "state of emergency" theme is applicable to all districts.

Turn the Ship Around!

Sailing in the wrong direction? Waters a little rough? Mutiny on the ship? You're not alone. Join **South San Antonio ISD** for this interactive "how-to" intervention — and grab the helm and chart a new course today! Together, we will navigate through such obstacles as: how to get along (when you don't get along); how to know where you're going (when don't have a map); and how to do less (but better).

AND

2:30–3:30 p.m.
Breakout Sessions

All Audiences

Leadership or Governance: A False Dichotomy

A large percentage of school board members currently serve, or have previously served, on boards of nonprofit organizations. Typically, nonprofits have working boards where our expertise is utilized, where we drive major efforts, and frequently find ourselves in the weeds. A school board trustee role is supposed to focus on governance at the "3,000-foot level." Our expertise and leadership can still be utilized—we just need the right approach.

Spinning Tires Sling a Lot of Mud: Having Difficult Conversations without Getting Stuck

Our communities seem to be more polarized than ever around politics, culture, and even community health. How do you deliberate productively as a board when issues are complex and opinions diverge? How do you engage your community on important but potentially controversial topics? This skill-building session will elevate your ability to lead and participate in civic discourse.

What's in Your District's Advocacy Game Plan?

Are you interested in expanding the footprint of your district's advocacy efforts? Join us to learn specific steps and actions that you can take to create an ongoing plan that is designed to improve your legislative advocacy and your community connectedness.

COVID Comeback: Let Your Little Light Shine!

Teacher morale is at an all-time low. Hiding our light under a bushel doesn't allow the school board to be an effective change-agent in repairing the low morale problem. What can your board do to support teachers and help raise the morale in your district? The presenter will "shine the light" on teacher morale with some ideas for the board. Participants will realize that it only takes a little spark to get the board involved. Be prepared to bring some ideas of your own to share. Everyone must pull together to make the workplace a great place to work!

Promoting Equity: Five Strategies for Addressing Microaggressions and Bias in Schools

Racial and gender bias, whether implicit or explicit, and microaggressions contribute to discrimination and create an inequitable educational and work environment. You are responsible for helping your organization recognize and combat intolerant attitudes and behaviors that negatively affect your employees and students and create the risk of liability. Learn best practices to support your school's efforts to maintain racial and gender fairness.

The Five Dysfunctions of a Team (Book Study)

This session will explore the book *The Five Dysfunctions of a Team* by Patrick Lencioni. The author lays out the fundamental causes of organizational politics and team failure into five categories: Absence of Trust; Fear of Conflict; Lack of Commitment; Avoidance of Accountability; and Inattention to Results. Attendees will explore each of the fundamental causes and leave knowing more about self-accountability, how to be a better team member, and the humor of learning "lessons" through storytelling.

Avoiding State Standards: Who Will Pay the Price?

This session, presented by **Round Top-Carmine ISD**, will provide attendees the opportunity to learn about the rigor of state testing, how a STAAR test is composed, and strategies that can be implemented to have success on state exams. Attendees will be actively engaged during the presentation and will gain a sense of how it feels to prepare for a state exam.

A Systems Approach to Addressing the Mental Health Needs of Students

Because education is a complex and distinct process, quality education for all students requires strategies that involve a systems approach. In the wake of the pandemic, many school districts are searching for ways to address students' mental health needs. **Alice ISD** has incorporated school social workers, community partnerships, community/parental support sessions, and social-emotional learning curriculums that utilize a mental health component.

AND

3:45–4:45 p.m.

Sessions with a Twist **New!**

Friday, June 18

8–9:15 a.m.

General Session: Gregg Ward

9:30–11:45 a.m.

In-Depth Sessions

New Board Members/All Audiences

Governance for Improved Student Learning: EISO/SB 1566 Training (Part 1*)

Focused and engaged school boards make a difference to student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts. This session is required of each trustee every two years. ****The second part of this session will be offered 1:15–2:15 p.m. You must attend BOTH sessions to receive credit.***

OR

Board Officers

Effective Facilitation Skills: Navigating Through Smooth and Choppy Waters

Get ready to drop into a meeting in this highly interactive session. Learn basic facilitation techniques not found in *Robert's Rules of Order* that a presiding officer may use to effectively guide discussion and address situations that could prevent the board from accomplishing its business. Become a master of keeping discussions on track as you learn to run more effective meetings. *This session is a part of the Board Officers' Academy.*

OR

9:30–10:30 a.m.

Breakout Sessions

All Audiences

Why Diversity Matters

Join this session for a CliffsNotes version of a book titled *Longview ISD's Journey* as we look at the district's transformation. For many years, **Longview ISD** experienced academic mediocrity. As a result, students from poverty were unprepared for their future. The status quo was acceptable, and complacency ruled the day, affecting the long-term health of our students' livelihoods. Through advocacy, awareness, and active engagement of all stakeholders, where diversity is respected and valued, Longview ISD transformed its district. After these many years, the journey is not over. However, Longview ISD is now a place where success is attainable for every student, leading to a more prosperous community along the way.

Update on Student Discipline and School Safety

In the 87th session of the Texas Legislature, state lawmakers made changes to laws affecting firearm possession, school safety, student discipline, and student well-being. This session with a TASB attorney will take a closer look at these legal changes. Find out how the new laws could affect your local decisions regarding student discipline and safety.

What Role Should the Community Play in a School District's Advocacy Efforts

Is it possible to amplify your school district's message during the legislative session and improve community connectedness at the same time? Yes! Learn how two North Texas school districts, **Denton and Frisco ISDs**, are doing that, and find out what lessons they learned along the way.

A School Board Member's Guide to Social Media and Brand Building

This session will focus on the use of social media as a tool for successful communication. Whether for a reelection campaign or building your personal brand, these tools will help you reach the generations. Discover the importance of an intentional digital footprint and utilizing social media for personal branding, spreading awareness about school initiatives, and building a strong reelection campaign. Walk away with a better understanding of social media and a personal guide for how to further your reach and advocacy as an elected official.

21st-Century School Design: From Curriculum to Construction

Changes in technology and curriculum have impacted classroom instruction. Districts are seeing a sharp increase in a need for career and technical education (CTE) options. If the purpose of school is to facilitate learning, then the building itself should adjust to the changes, too. How do you match your district's curriculum with your facility needs? This session will explore changes in the educational landscape and the architectural response. Leave with common sense and innovative ideas to ensure a 21st-century learning experience. *Presented by TASB Event Sponsor Claycomb Associates Architects.*

College Academy: Earning an Associate Degree without Losing the High School Experience

Find out how **Cypress-Fairbanks ISD**, the third largest district in Texas, piloted the College Academy at one of the high schools and has now expanded the program to all high schools. The College Academy is designed for students to be able to enjoy and participate in extracurricular activities, clubs, and other experiences unique to high school while earning an associate degree.

AND

10:45–11:45 a.m.

Keeping the Public in Public Education

Trustees and superintendents must own the statistic that 10–25% of students/parents have left public education across the country during the pandemic. Why and how do a school board and superintendent reverse the trend? At **Victoria ISD**, we've lost just 2.4% due in large part to how we have built a governance structure around community ownership of complex decisions.

International Baccalaureate Learning for Every Child at Every Grade

Longview ISD, a large 5A majority-minority and economically disadvantaged district, has courageously provided IB programmes for every child at every grade by implementing the IB Primary and Middle Years Programmes, IB Diploma Programme, and Career-Related Programme. Once considered a learning experience for the elite, Longview ISD breaks down barriers for students from poverty by providing them a world-class education at all levels of their learning journey. Hear the Longview experience and learn what it takes to give an authentic world-class education for every child every day.

How Culturally Proficient Is Your Leadership?

Cultural proficiency is using your understanding of your own culture and the culture of others to ensure that your district policies and practices nurture the cultural well-being of your students, staff, and community. This interactive session will help you recognize how your underlying cultural beliefs and experiences influence your leadership skills.

Building Bridges: College, Career, and Military Readiness Guide to Partnerships

Come learn about building community buy-in and partnerships for college, career, and military readiness (CCMR) success. This session will include definition and score cards for CCMR, identifying key players and stakeholders, strategies for inspiring students to complete tasks, and planning timelines.

Public Comment and Grievances

All school districts have grievance policies that allow concerned individuals to follow the chain-of-command and ultimately appeal to the board. In addition, the Open Meetings Act requires school boards to provide a public comment period at every board meeting. In this session with a TASB attorney, attendees will learn how these procedures are alike and different. What do board members really need to know about facilitating public input and hearing complaints?

What Is Your Vision?

This session takes you through the steps of how **Culberson County-Allamore ISD** imagined, created, and maintains its highly innovative approach to public education. All schools have visions and goals, but do you use them? Learn to be prepared where your vision leads you and find out how to put into practice your school's vision. It's time to be excited about what you and your team of eight can accomplish.

Noon–1 p.m.
Lunch

1:15–2:15 p.m.
Breakout Sessions

All Audiences

Governance for Improved Student Learning: EISO/SB 1566 Training (Part 2*)

Focused and engaged school boards make a difference in student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts. This session is required of each trustee every two years. ****This is a continuation from the 9:30–11:45 session from earlier this morning. You must attend BOTH sessions to receive credit.***

Friends Keep It Real

True friends celebrate one another and defend each other's honor; they also keep it real. The same holds true for friends of public education. These friends celebrate educators for their great work, demand respect for their noble service, and advocate for additional funding and STAAR alternatives. Concurrently, public education supporters must seek integration of critical skills into the curriculum to prepare students for an unknown future and abandon obsolete and ineffective practices.

Board Members and Social Media

Many of us have a love-hate relationship with social media. Social platforms are a powerful tool for connecting with the community and sharing information. Many board members use social media successfully to promote the district's interests. Unfortunately, when things go wrong online, the errors are often public or even viral. This session with a TASB attorney will help you navigate the legal dos and don'ts for posting online—or serving alongside someone who does.

Let's Talk about Race

How can education leaders ensure they are cultivating antiracist learning environments? It starts with difficult conversations, and it starts now. Join us as we discuss the book *Everyday Antiracism: Getting Real About Race in School*. We will discuss cultural responsiveness, cultural competency, and becoming an ally for our 5.4 million students. This facilitated discussion will be a powerful experience that will help you in your everyday leadership roles as well as in the boardroom.

Important Changes in Your District's Student Code of Conduct and Student Handbook

The Student Code of Conduct is a district's primary document for student discipline, while the student handbook is how a district provides essential information to students and parents on a variety of topics. Updates this year to both the TASB Model Student Code of Conduct and TASB Model Student Handbook include important changes from the 87th Legislative Session that are effective with the 2021–22 school year. Join a TASB Policy Service consultant as we review the relevant bills and upcoming changes to these two key publications.

Supporting Dual-Language Programs

What does it really take to adopt, implement, and support dual-language programs at the district or campus level? Come and learn the difference between dual-language models and other bilingual education models! *Presented in partnership with the Mexican American School Boards Association (MASBA).*

The ROI on a Parent and Family Engagement Team

The **Hutto ISD** Parent and Family Engagement Team was new when COVID disrupted everything. The young team decided early on that the first contact with families needed to be powerful and positive. They began by ensuring to communicate with every family. When traditional, non-physical contact methods did not work, they hit the pavement to find missing students. When parents needed help navigating remote learning, they learned it themselves and taught the parents. The results of the outreach efforts are amazing in terms of student enrollment and student engagement.

Advocating for the GOAT (Great Opportunities Achievement and Talent)

Trustees, superintendents, and district staff know that public education is critical to the success of our nation. However, we face competitors that are outspending us in marketing dollars and political activity. This session will show how trustees in the San Antonio area have used collaboration, creativity, and research to overcome these barriers for their GOAT. Specifically, this session will share how to win social media battles, sponsor events with over 100,00 students, and author an impactful regional education book.

AND

2:30–3:30 p.m.

Breakout Sessions

New Board Members

Heading Back to Reality: New Board Member Q&A

eXceptional Governance rests on continuous and deep learning. After two days of sessions at SLI, what questions do you have before heading home? TASB staff will help you connect the dots to bring clarity to your new role. Come discuss what you've learned and develop a plan to continue learning throughout your first term.

OR

All Audiences

Reaching Families: On the Ground and in the Cloud

Pre-COVID, it was thought that parents can be hard to reach and attract to family engagement efforts. Now, with a year of pandemic schooling, join us as we look at how schools can reach and teach more families—even those that have traditionally been hard to reach or marginalized—through a combination of both in-person and virtual efforts. Come hear what we've learned after a year of virtual events for families around the country and around the world as well as from in-person events. Even though there is still much to learn, we are finding effective, economical, and educational ways to reach families in communities just like yours.

Seize the Opportunity:

Making Time and Space to Talk about Race

Many of us who live with societal advantages have been unaware of the oppression that others in our communities still face daily due to race, class, gender identity, or religious affiliation. As horrific as our current events have been, they have shed light on flawed systems that still rob so many of opportunities and basic humane treatment. Unfortunately, many adults find their questions and conflicts about identity uncomfortable, even challenging, to discuss with colleagues, community members, and students. But getting comfortable talking first with other adults is often helpful in supporting students to positively resolve issues they face, including bias-based bullying. Participants will leave with organizational and other resources to support such discussions in classrooms, schools, districts, and/or communities.

School Governance Following the 87th Legislative Session

During the most recent session of the Texas Legislature, state lawmakers wrestled with changes to election laws, legislative advocacy by local governmental entities, state takeovers of public school districts, and several other issues that would directly affect how local school boards operate. Find out what passed (and what didn't) and how these changes will affect your district.

Weathering the Storm: Continuity of Operations Planning for All Hazards

Join TASB Risk Fund's Emergency Management and School Security consultants for a discussion about how continuity of operations planning can support schools during the most difficult of times. From COVID to extreme winter storms, districts continue to serve their communities by providing ongoing education services and support. This presentation will look at the elements districts should include within their continuity of operations plan to maintain essential functions and the board's role in plan development. They also will gain insight to help them identify essential functions needed to maintain the educational mission and to support the community at large.

The Grant That Laid the Golden Egg

Ever wonder if a grant-funded program is worth its weight in gold? This session will provide key information to strengthen understanding of the essential components of successful grant-funded programs. Evaluation and success criteria will be discussed for grant goals, program, personnel, management, budget, outcomes, and sustainability to determine grant effectiveness. By the end of this session, attendees will learn how to ask the right questions to reveal the gold within any grant-funded program.

3:45–4:45 p.m.

General Session: Pearl Arredondo

Saturday, June 19

8:30–11:30 p.m.

Postconference Session

All Audiences

2021 Post-Legislative Conference

Join us for the 2021 TASB Post-Legislative Conference during TASB's Summer Leadership Institute. TASB staff will highlight new laws from this year's legislative session focusing on what is required of school boards and superintendents. The session will feature briefings on all major legislation affecting public education and highlight issues that may arise during the interim. All Post-Legislative Conference attendees also will receive a copy of the TASB 2021 Legislative Summary for School Officials when the final document is published. This essential publication summarizes major provisions of each piece of legislation passed this session affecting public schools. Breakfast will be served during this in-depth session.

Note: There is an additional fee to attend the postconference session.



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