



# Newark Board of Education

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Student Support Services – Specialized Schools

Where Passion Meets Progress  
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## **FAFSA TikTok Challenge Rules and Instructions** **#FAFSAMakingItCount**

### **What is the challenge?**

Create a TikTok promoting the importance of completing the Free Application for Federal Student Aid (FAFSA)!

### **What are the rules for the FAFSA TikTok Challenge-#FAFSAMakingItCount**

- 1) TikTok must be focused on the importance of completing the FAFSA
- 2) TikTok length:
  - a. 60 to 120 second videos
- 3) Appropriate sound (music, original, etc.)
  - a. NO Profanity
  - b. NO Inappropriate language
- 4) Appropriate skit/dance/appearance
  - a. NO Inappropriate gestures
  - b. School uniform is MANDATORY

### **How will your video be judged?**

The execution and creativity of the following will be considered in the selection process:

- 1) Originality
- 2) Delivery of Content (Effective messaging)
- 3) Transitions/Effects (optional)
- 4) Follow ALL guidelines

### **How do you enter the contest?**

The contest is only open to students of the Newark Board of Education in grades 9-12.

- 1) Send in TikTok ONLY!
  - a. Email videos to [npsguidance@nps.k12.nj.us](mailto:npsguidance@nps.k12.nj.us)
  - b. In the subject line: **School Name and FAFSA TikTok Challenge-#FAFSAMakingItCount**  
(ex.: Newark High School\_FAFSA TikTok Challenge)

### **What is the Prize?**

The school with the best **FAFSA TikTok Challenge-#FAFSAMakingItCount** will receive a financial donation for guidance related student activities and supports!

### **When is the Challenge deadline?**

All submissions are to be email to [npsguidance@nps.k12.nj.us](mailto:npsguidance@nps.k12.nj.us) by **Friday, January 14, 2022 by 2:00pm.**

***Note: Although students are responsible for creating the TikTok, school staff are encouraged to participate and support students.***