From: To:	$\times\!\!\times\!\!\times\!\!\times$
Cc: Subject:	©bcps.k12.md.us City Schools COVID Vaccination Project
Date:	Monday, August 2, 2021 3:03:48 PM

#### Hello XXX-

I wanted to know if I you, Sal and I could jump on a quick conference call tomorrow. My colleague was handling this project – but it is now being transferred over to me. I have ideas about how we can move this work forward without causing issues for City Schools. I know this is the busiest time of year and I absolutely hate to be a bother, but I believe some good would come of this effort. I will flex my schedule to fit in any time that works for you. Thanks you! Karen

#### $\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times\!\!\times$

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Director, Education and Youth Development Open Society Institute – Baltimore She, Her, Hers

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#### BV/ Perilatric COVAX planning

From: To: Subject: Here is a weekly meeting with atend these weekly meetings. ators and other compare and ophics information on youth vaccins efficience areas the city. Per-bace going to these montings as a placeholds: The fields on this call lacore where all the information is regarding youth vaccinations including beckmechandront and vac efficience going and the second by the second second by the second second

We will continue to hold this time for urbanes and checking in on our efforts for Pediatric COVID vaccination, however three may be occusions when the sension is low than the scheduled hear or canceled due to resist activities/clinics. Thanks to much!

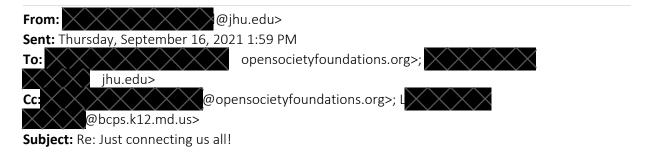
Microsoft Teams meeting Join on your computer or mobile app

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We are collaborating with these two Hopkins professors from the School of Public Health to coordinate youth vax outreach. They are creating a website and materials that are youth-centered. They have begun to ask Logan to attend meetings.





Thanks We'd be happy to discuss our website with your grantees once launched. Keep us posted on the date.

Pleasure to e-meet you. I am meeting with (City Schools – Reengagement) and (RCHD) about having collective group of youth ambassadors work together to increase COVID vaccine confidence and uptake amount young people. If you are free, you are welcome to join our meeting tomorrow at 11:30a. I've included the zoom information below for your convenience.

Until soon,



Youth Ambassadors Coordinators Meeting Join Zoom Meeting: https://jh.zoom.us/j/97531027514? pwd=ZFpRZGtUYkRQeE4rNUJhRkNWL3NsQT09&from=addon Meeting ID: 975 3102 7514 Passcode: Youth One tap mobile

+13017158592,,97531027514#,,,,\*734969# US (Washington DC) +16513728299,,97531027514#,,,,\*734969# US (Minnesota)



External Email - Use Caution

Hello

It was so nice to meet with both of you on Tuesday. I promised to get you the name of the contact person for youth vax outreach at the Reengagement Center (BCPSS.) Logan Endow is the contact person and I have copied him on this email. He will be joining the effort this coming Monday. There's a bunch for him to catch up on but I'm sure he'll hit the ground running.

We are also setting up out first meeting with the nine OSI youth outreach grantees later this month, and our plan to meeting and meet change developments among the collective. If you are interested, it would be great for you both to share your work with the group after you've launched your Website. Also - I think there are more "ambassadors" among the grantees to coordinate with. More later. . .





Director, Education and Youth Development Open Society Institute - Baltimore She, Her, Hers

On Sep 14, 2021, at 12:20 PM, jhu.edu> wrote:

Thanks for sending these follow ups,

And thanks all for a great meeting - so glad we connected!





Bloomberg Professor of American Health Director, Center for Adolescent Health (CAH) Department of Mental Health / Department of Population, Family and Reproductive Health Johns Hopkins Bloomberg School of Public Health *Prounouns: she/her/hers* 

<image001[87].png>



Center for Adolescent Health



Subject: Re: Just connecting us all!

Hi All,

Great meeting! So excited that we all had chance to connect. Here are a few follow-ups:

OSI

- Send date for Baltimore Youth Event (week of Oct 1)
- Send name of Coty Schools contact

CAH

- Send logo for VoV (voicesonvax.com)
- Send plan for collaborating with Youth Ambassador groups across the city

BOTH

• Find a time to meet during the week of Sept 27<sup>th</sup>

Feel free to add what I may have missed.

Until soon,

~~

p.s. Please see attached infographic from my research team's librarian survey. Feel free to share or ask questions.

From: @opensocietyfoundations.org>

#### Baltimore Equitable Vaccination Initiative (BEVI) Key Progress Indicators Overview

The Rockefeller Foundation believes in the power of taking a data-driven approach where it and its partners are guided by metrics & near real-time performance data that allow them to adaptively manage their work, prove innovative concepts, generate compelling evidence for influence, and hold themselves accountable to achieving their intended impact. As such, we at OSI and our community-based organization (CBO) BEVI partners have been asked to track a core set of key progress indicators (KPIs) on a monthly basis. Support for tracking these indicators is available from Rockefeller's learning partners RAND and Brown. KPI data from each BEVI partner should be sent to OSI each month **by the 7<sup>th</sup> or the following business day, beginning August 9, 2021**. OSI will then send the full collated data on to Rockefeller.

## KPI 1 – EVENT-DAYS: number of CBO-supported vaccination event-days

This KPI measures the number of days that events are held that deliver vaccines to community members. An "event-day" is a day in which a vaccine delivery event took place. For example, in the past month, if community health workers provided door-to-door vaccinations for 3 days one week and 4 days the next, this would count as 7 event-days; if 2 churches each hosted a weekend vaccination event (delivering vaccines on Saturday and Sunday), this would count as 4 event-days. If possible, please also disaggregate the number of event-days by event type (e.g., mobile vaccination clinics, recurring vaccination sites, door-to-door vaccine delivery).

## KPI 2 – ASSISTANCE: number of people receiving assistance to access vaccination

This KPI measures the number of people that BEVI partners helped to get vaccinated at any site, partner-supported or other, and only counts people who want to get vaccinated and being helped to do so. This includes activities like providing transportation to a vaccination site, helping someone to register for a vaccination appointment, or providing childcare while a person gets vaccinated. If possible, please also disaggregate this data by type of assistance, race/ethnicity, age group, and gender (see columns in the attached spreadsheet).

#### KPI 3 - VACCINATION: number of people vaccinated at CBO-supported events

This KPI measures the number of people who receive a vaccine at an event supported by a BEVI partner, such as a pop-up site, mobile vaccination clinic, or door-to-door vaccination effort. If possible, please also disaggregate this data by race/ethnicity, age group, gender, and partially vs. fully vaccinated status (see columns in the attached spreadsheet).

#### KPI 4 - REACH: number of people reached with COVID-19 vaccination messages

This KPI measures the reach of vaccination messaging, both online and offline. Examples include one-on-one conversations, number of people who attended a virtual or in-person vaccine education event, engagements of posts on social media accounts, website visits to specific pages, number of people who stopped by an information table, or number of flyers distributed. If possible, this data should be disaggregated by online vs. offline and per specific campaigns or events, if there are distinct campaigns or information events (see columns in the attached spreadsheet).

In addition, we ask that each BEVI partner please provide an estimated number for the total population of its target community or catchment area. This number will be used for calculations involving the above KPIs. If possible, this number should be disaggregated by race/ethnicity, age group, and gender.

# **BEVI Grant Roles & Responsibilities**

Description	Date of Completion	Additional Notes
Attend the weekly Pediatric Covax Planning meetings with the health		
department, monthly Rockefeller foundation, and other meetings as required		
Track and document data around the following: events, assistance, vaccinations,		
& outreach using BEVI Key Progress Indicator (KPI) Chart monthly. Due date - TBA		
Create a brief informational for intake and home visit staff to virtually train on use		
of voluntary vaccine questionnaire, as well as the process/structure for providing		
weekly data regarding the questionnaire during intakes and REC check-ins.		
Develop a two-question voluntary vaccine status questionnaire		
Collaborate via the Youth Ambassadors meeting (monthly) with the Hopkins		
School of Public Health to coordinate youth vax outreach to create youth-		
centered website and materials		
Prepare and/or provide easy read information sheet and/or brochure to hand to families and students awaiting intake		
Provide vaccination awareness to reduce vaccine hesitancy via various school- based workshops or sessions which may be co-facilitated with students; students		
will receive training prior		
Simultaneously ramp up outreach to our most vulnerable students (chronic health		
conditions, students who are homelessness or living in dire poverty, English		
Language Learners, etc.) and ascertain whether they have received a COVID		
vaccine and what if any concerns/barriers they face if they have not received the		
vaccine		

Connect students identified as needing health related concerns with the appropriate resource (i.e. mental health professional, housing, etc.)	
Conduct outreach to nearby vaccination sites including pharmacies in the East/West/North and South Baltimore to obtain hours of operation, vaccine process, and to inform facilities of Equitable Vaccination Initiative and potential for additional foot traffic	
Participate in weekly check-ins with REC Coordinator regarding grant implementation	



#### Hello

I wanted to share with you that Jenn and I secured an additional \$30,000 for the Reengagement Center's BEVI grant, raising the total to \$180,000. I hope you can use this funding for your BEVI work and if so, we only require an updated project budget reflecting the new amount. We are (as always) under a tight deadline but we are available to assist you in any way. Looking forward to hearing from you.



Director, Education and Youth Development Open Society Institute - Baltimore She, Her, Hers

Our Privacy Policy<https://nam12.safelinks.protection.outlook.com/? url=https%3A%2F%2Fwww.opensocietyfoundations.org%2Fpolicies%2Fprivacy&data=04% 7C01%7CRNelson%40bcps.k12.md.us%7Cc3129c0b099b4280a40608d989c7cf79% 7C065bb2f46fe3414fa910f2886305c814%7C0%7C0%7C637692313541535599%7CUnknown% 7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0 %3D%7C1000&sdata=QK1L54j8tTbeHMc23ghn6GfEemcQ2o5EyC5IYmVcRhg% 3D&reserved=0> sets out how and why we collect, store, use, and share your personal data, and it explains your rights and how to raise concerns with us.

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#### **Baltimore Equitable Vaccination Initiative**

#### Organization Description (1-2 paragraphs): Baltimore Public Schools at a Glance and the Need for BEVI Resources

Young people in Baltimore City endure numerous external obstacles to educational success, most of which arise from living in poverty. Baltimore City Public Schools (City Schools) is comprised overwhelmingly of students of color and from households who are low-income as determined by Free and Reduced Meals (FARMS). The City Schools students' race and national origin with an overlay of urban poverty exposes children to numerous negative experiences, which were exponentially exacerbated by the ongoing COVID pandemic. Thousands of students who were forging ahead despite the obstacles they faced were suddenly cut off from one of their most important resources – school. Food scarcity, technol-ogy access, lack of mental health supports, and other barriers to attendance have been identified throughout the COVID pandemic.

#### Role of the Re-Engagement Center

Given the demographics of City Schools' student population, our students often battle chronic absence, incarceration, childcare, access to health insurance, food insecurity, homelessness, work necessity and other obstacles that prevent them from attending school consistently, and/or graduating on time. Established in 2016, the Re-engagement Center (REC) was charged with re-engaging students faced with these and other obstacles to academic success. The REC provides students with school placement, mentoring, and credit recovery opportunities, as well as, referrals wrap-around social services after prolonged absences. The students who come to the REC tend to be the most at-risk of becoming disengaged from schools. Referrals are sourced from school-based staff, parents, students, and state and community agencies such as probation officers, and family court, department of juvenile services Department of Social Services, and the State's Attorney's office.

The Re-Engagement Center is staffed with educators, social workers and other wraparound support staff who assist students with meeting students' social services and academic needs. The REC conducts extensive student outreach via calls and home visits throughout the school year and during the summer months. This also includes wellness checks for students who are absent from virtual and in-person programming. The REC conducted several hundred wellness checks on students per week during the pandemic, which were referred to specialists as needed.

Student outreach has always been a large component of the REC's work. Through outreach efforts, it was recognized that unaddressed student health concerns (i.e. parenting, vaccinations, etc.) form a major barrier to student attendance and academic success. The center assists students with access to health insurance, mental health services, and substance abuse services. Health related concerns and food insecurity intensified dramatically as a result of the pandemic. The REC was and is currently a key contact for students to obtain needed services. The REC Center social workers actively connect students to health concerns that arise.

REC staff has extensive experience connecting with this hard to reach population and connecting them with health and mental health services to reduce barriers to academic success. Through our work to reduce barriers to student success, we have long term relationships with students and families that will allow us to bridge the information divide and spread crucial information to reduce vaccine hesitancy and increase vaccination uptake.

# Project Description (1-2 pages at most):

Leadership, in addition to conducting student outreach, is planning on adapting strategies to ensure that the REC Center contributes to Baltimore's COVID vaccine equity efforts. The project will consist of student outreach (particularly around health concerns), vaccination awareness and referrals, and supports to address barriers to attendance such as mental/substance abuse supports.

#### Student Outreach

- A simple vaccination questionnaire will be provided to students and families during intake. Families will be informed that this is a voluntary form and that they can complete if they wish.
- Staff will receive training around how to incorporate the vaccination questionnaire into daily intakes.
- Vaccination outreach will also consist of brochures or an information sheet that could be handed out during home visits or student wellness checks.
  - Outreach will also consist of conducting home visits and phone calls to students who are disengaged from school.
  - This outreach will target the most vulnerable students (chronic health conditions, students who are homelessness or living in dire poverty, English Language Learners, etc.) and ascertain if any concerns/barriers they face if they have not received the vaccine.
- Conduct outreach to nearby vaccination sites including pharmacies in the East/West/North and South Baltimore to obtain hours of operation, vaccine process, and to inform facilities of Equitable Vaccination Initiative and potential for additional foot traffic

#### Vaccination Awareness

- Workshops will take place at various schools regarding health-related concerns throughout Baltimore City Schools, as well as, to reduce vaccine hesitancy by educating students/families about the COVID-19 vaccine, answer any questions students may have, and to prevent or minimize barriers to receiving the vaccine which may include transportation or connecting them to resources such as vaccination facilities.
- Workshops will be co-facilitated with students who will receive training for student trainers will take place prior to presentations.

#### Supports to Address Barriers to Attendance

- Supports needed for students will be identified during student outreach efforts to address barriers to student engagement such as mental/substance abuse, homelessness, and childcare/parenting.
- Supports may consist of vaccinations, counseling, housing
- Referrals for mental health resources such as substance abuse, housing, vaccinations, health care, etc.

#### Data tracking

- Track the voluntary information of vaccination status of every student processed by Student Placement or the REC Center to collate vaccine baseline data
- Additional outcome data will be maintained regarding the number of vaccinations, workshops, events, and student participation.

#### **Project Budget (pasted below or separate attachment)**

The Re-Engagement Center is requesting a grant of \$180,000 to implement this Baltimore Equitable Vaccination Initiative project

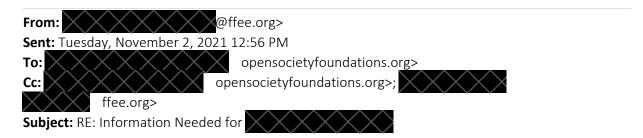
- Vaccine incentivization \$8,000
  - 0 Purchase items for giveaways for attending workshops, receiving vaccinations, etc.
  - 0 Gift cards, food baskets, clothing, etc.
- Food incentives \$8,500
  - 0 4 school-based workshops (\$2,125/per workshop)
- Transportation vouchers to vaccine sites \$2,500
- Additional REC Center outreach staff hours \$50/hr. for 40 hrs. \$4,000
- Mental health professionals for trauma informed outreach \$75,000
  - 0 1 full time at \$75,000 or 2 part-time staff at \$37,500/each
  - 0 FICA included
- Professional development (i.e. drop-out prevention/outreach) \$21,000
  - 0 Training on various drop-out prevention strategies via a consultant
- Social media advertisement \$2,000
- Marketing (i.e. brochures, clothing, etc.) \$5,000
- Re-engagement Center Vaccination Outreach Events (Semester) \$10,000
  - 0 2 events, one per semester
  - 0 \$5,000/per event
- Part-time Health services temporary employee \$22,000
  - 0 2 part-time staff 20 hours/week
  - 0 Support any health-related concerns which includes vaccinations

From:	$\times$
To:	$\times \times $
Cc:	$\times \times $
Subject:	Meeting Follow Up
Date:	Thursday, November 4, 2021 1:50:34 PM

#### Hello Good Colleagues,

# $\times$

Director, Education and Youth Development Open Society Institute – Baltimore She, Her, Hers



Sorry; I meant Wednesday at 10!! Not sure why I said Thursday...

I'll send a meeting invite to both of you and if can join, that will be great. I will also be inviting our new Program Manager for Fiscal Sponsorship, who just joined us last week.



Oh oh - Thursday is my packed to capacity day. If that's the only/best time for you, I'll move something and make it work. I'd like Jenn to attend if she can - but we're also working on other



non of OS Baltimon: Twis is due the manage of scored for the Recorporated Caster grants. Is addition to working on the yorkh vaccination anternals, Twa is working on the overall vaccination anternals, which is added addited a

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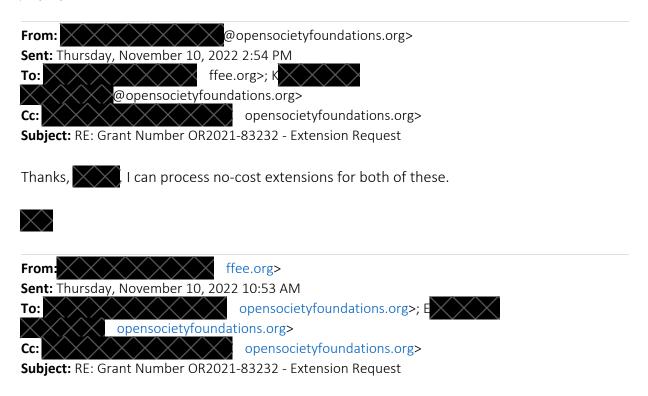
Just a heads up that we have requested and received no-cost extensions for the two open OSI grants through June 30, 2023 including:

- \$180,000 for Covid Vaccines
  - Dollars remaining to spend: \$87,947
- \$100,000 for Credit Recovery
  - No dollars have been spent against this grant to-date. It may be that you have done some spending but we just haven't been invoiced yet by the district but still a lot of dollars left to spend.

Do we need to schedule a time to talk through the spending or do you have a plan to get these dollars exhausted by the end of the school year? We really do need to get this spending moving.

Let us know how we can be helpful.





— adding you to this second grant extension request as well. Please send a confirmation that both grants are approved for an extension through June 30, 2023

