

NA
RTI

2021

SPONSOR
PROSPECTUS

National
ANTI-RACISM
Teach-In

A Race Hill Conference



**NA
RTi**

2021

National **ANTI-RACISM** Teach-In

**VIRTUAL
CONFERENCE**

3+1
DAYS

1000's
ATTENDEES

20+
SPEAKERS

AUGUST 6 & 10-12, 2021

ABOUT THE TEACH-IN



ABOUT THE TEACH-IN

AN EYE-OPENING EXPERIENCE

The National Anti-Racism Teach-In is an annual conference and global movement to dismantle structures and norms that uphold racial inequity. In its third year, this explosive gathering provides a productive space for attendees to explore the foundational history of racism and bias and recognize the presence of racism in ways that are often overlooked.

The 2021 Teach-In includes two distinctive learning opportunities: The **Teen Experience**, a one-day event (8/6/2021) centered on middle and high-school students, and the **General Conference** featuring three days (8/10-12/2021) of exclusive programming for all.

LED BY PREEMINENT EXPERTS

The virtual conference features symposiums, general sessions, workshops, extensive group work, and dialogue sessions with some of America's most notable anti-racism scholars, experts, authors, practitioners, and other preeminent thought leaders.

CREATE POSITIVE SOCIAL IMPACT

Educators, business and organizational leaders, and other conscious citizens gather to learn how to bring an anti-racism approach into classrooms, curriculum, business environments, communities, churches, and other areas of daily life.

ABOUT THE TEACH-IN



SPONSORS

Business Community
Primary & Secondary Schools
Colleges & Universities
Nonprofit Organizations
Faith-based Organizations
Philanthropists
Any business, organization or individual in support of dismantling racism



PRESENTERS

Nationally Recognized Anti-Racism:
Experts
Scholars
Authors
Consultants
Practitioners
And other preeminent thought leaders



ATTENDEES

Educators & Administrators
Business Leaders
Organizational Leaders
Practitioners
Conscious Citizens
Anyone with interest in racial literacy and anti-racism



CONTENT

Teach-Ins
Symposiums
General Sessions
Workshops
Dialogue Sessions
Film Screenings
Interactive Digital Gaming
Affinity Group Breakouts
Educator Connect

SPONSORSHIP



SPONSORSHIP

PARTICIPATION

Learn how to avoid racist behaviors within your organization.

Your support directly benefits your company, school, organization, or institution. Sponsors can appoint leaders, team members, educators, students, and other representatives to attend the one-day, 3-day or full conference. These life-changing experiences provide racial literacy, insight to advance your organization's diversity and inclusion initiatives, and ultimately, dismantle structures and norms that uphold racial inequity within the workplace, classroom, other venues and daily life.

SOCIAL IMPACT

Promote worldwide anti-racism, racial literacy, inclusivity.

Your support helps to make the National Anti-Racism Teach-In Teen Experience and General Conference possible, and funds our mission to promote anti-racism, racial literacy, inclusivity, and social impact across the U.S. and around the world.

VISIBILITY

Demonstrate your shared values and genuine commitment.

Your key audiences—internal and external—will see your commitment in action through digital advertising, promotion, and marketing planned for the 2021 conference, along with any promotional activities your organization chooses to deploy.

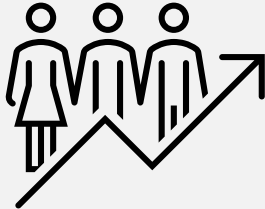





2021 SPONSORS

THANK YOU 2021 “CHAMPION FOR CHANGE” SPONSORS! This year’s conference is hosted by **Tufts University** and **The Advent School** in collaboration with other national partners and sponsors. We invite you to join this elite group of supporters. Together, we can move our nation toward positive change and social impact.



PROJECTED REACH. The National Anti-Racism Teach-In is becoming the premiere conference on racial literacy and discourse. We continue to grow—from content to experts to attendee participation. Your support makes all the difference.



		2019	2020	2021
		ACTUALS	ACTUALS	PROJECTED
	Sponsors	6	32	65+
	Speakers*	10	15	30+
	Attendees	150	2,000+	4,000+
	Learning Hours	21	30	40-50

*Nationally Recognized Anti-Racism Experts and Practitioners

YOUR \$ MAKE AN IMPACT! The support of our sponsors helps to make this monumental event possible and funds our broader mission to promote anti-racism, racial literacy, inclusivity, and social impact across the U.S. and around the world. Your sponsor dollars support:



Participant
Scholarships



Speaker
Fees



Speaker
Travel



Marketing, Advertising &
Social Media



Production Team
Costs



Equipment
Rentals



Vendor
Support



NARTI Global
Movement Buildout

SPONSOR LEVELS

CHAMPION FOR CHANGE

\$25,000

- 100 tickets to full conference experience (four-day access)
- Headline logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Special recognition from the podium during Opening Session
- Opportunity to give 2- to 3-minute remarks during Opening Session
- Digital badge to promote your 2021 sponsorship
- Headline logo placement and hyperlink on NARTI digital assets (website, event registration form, email communications and social media)
- One thank you post on NARTI social media channels (Facebook, Instagram, LinkedIn)
- Headline premium digital exhibit; inclusions as follows:
 - Full color banner (where applicable)
 - Description/organization statement (200 words)
 - Website URL
 - One video
 - Lead collection

PRESENTING SPONSOR

\$15,000

- 55 tickets to full conference experience (four-day access)
- Prominent logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Special recognition from the podium during Opening Session
- Opportunity to give 1- to 2-minute remarks during Opening Session
- Digital badge to promote your 2021 sponsorship
- Prominent logo placement (hyperlinked) on NARTI digital assets: website, event registration form, email communications and social media
- One thank you post on NARTI social media channels (Facebook, Instagram, LinkedIn)
- Premium digital exhibit; inclusions as follows:
 - Sponsor logo
 - Full color banner (where applicable)
 - Description/organization statement (200 words)
 - Website URL
 - One video
 - Lead collection

SPONSOR LEVELS

PLATINUM

\$10,000

- 28 tickets to full conference experience (four-day access)
- Logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Digital badge to promote your 2021 sponsorship
- Logo placement (hyperlinked) on NARTI digital assets: website, event registration form, email communications and social media
- Recognition on NARTI social media channels (Facebook, Instagram & LinkedIn)
- Digital exhibit; inclusions as follows:
 - Sponsor logo
 - Description/organization statement (200 words)
 - Website URL
 - One video
 - Lead collection

GOLD

\$5,000

- 17 tickets to full conference experience (four-day access)
- Logo placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Digital badge to promote your 2021 sponsorship
- Logo placement on NARTI digital assets: website, event registration form, email communications and social media
- Recognition on NARTI social media channels (Facebook, Instagram & LinkedIn)

SILVER

\$2,500

- 6 tickets to general conference (3-day access)
- Name placement throughout speaking program (ex. pre-reel, breaks, interstitials)
- Name placement on NARTI digital assets: website, event registration form, email communications and social media

BRONZE

\$1,500

- 2 tickets to general conference (3-day access)
- Name placement throughout speaking program (ex. pre-reel, breaks, interstitials)

SPONSOR LEVELS



EXHIBITOR

\$2,000

- Premium digital exhibit; inclusions as follows:
 - Sponsor logo
 - Full color banner
 - Description/organization statement (200 words)
 - Website URL
 - One video
 - Lead collection



IN KIND

- One ticket to full conference experience (four-day access) in exchange for promotion to your organization's network.



MEDIA

- One ticket to full conference experience (four-day access) in exchange for conference coverage.

PAST SPONSORS

Association of Independent Schools in New England	Harvard-Westlake School
Belmont Public Schools	InnerCity Weightlifting
BetterLesson	Lesley University
Blair Academy	Point Madde Learning
Boston City Mission	Martin Richard Foundation
Boston College High School	Massachusetts Institute of Technology
Boston College Lynch School of Education and Human Development	Northfield Mount Hermon School
Brimmer and May School	Point Made Learning
Building Impact	St. Ignatius College Preparatory
Cambridge Friends School	St. Paul's School
Carney Sandoe & Associates	Strategenius
Dana Hall School	Thayer Academy
David Rockefeller Fund Earthjustice	The Advent School
Encounter Telepsychiatry	The Caedmon School
Hall Educational Resources	Truist
	Tufts University
	Viewpoint School



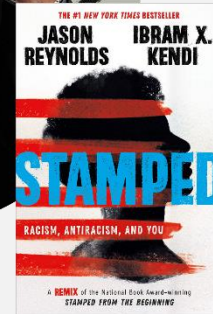
NEW 2021 SPONSORSHIP LEVELS

2021 PRESENTERS

NARTI

2021

TEEN EXPERIENCE



**JASON
REYNOLDS**



**JOEL
CHRISTIAN GILL**



**TIFFANY
JEWELL**

NARTI

2021

GENERAL CONFERENCE



**ALICIA
GARZA**









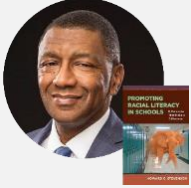

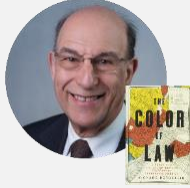



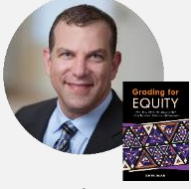





**CATHY
PARK HONG**



**NIKOLE
HANNAH-JONES**



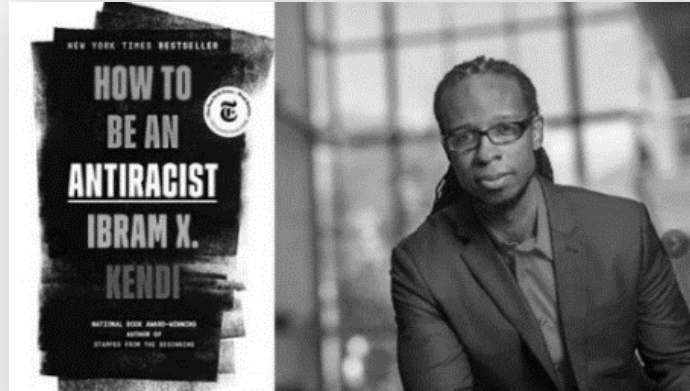
FULL SPEAKER LINE-UP

 <p>Alicia Garza</p>	 <p>Cathy Park Hong</p>	 <p>Nikole Hannah-Jones</p>	 <p>Jennifer Harvey</p>	 <p>Paul Ortiz</p>	 <p>Roxane Gay</p>
 <p>Dr. Howard Stevenson</p>	 <p>Layla Saad</p>	 <p>Richard Rothstein</p>	 <p>Roxanne Dunbar Ortiz</p>	 <p>Dr. Peniel Joseph</p>	 <p>Dr. Rebecca Hall</p>
 <p>Joe Feldman</p>	 <p>Jim Freeman</p>	 <p>Wayne Au</p>	 <p>Jason Reynolds</p>	 <p>Joel Christian Gill</p>	 <p>Tiffany Jewell</p>
TEEN EXPERIENCE 8.6.2021					

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PAST PRESENTERS

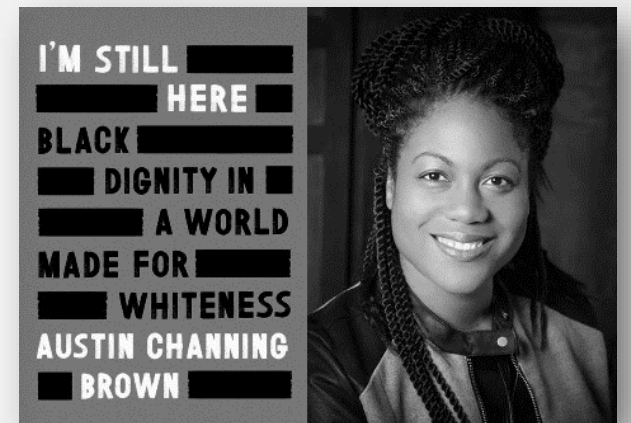


IBRAM X. KENDI

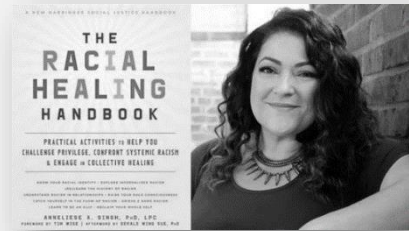
Author of "How to be an Antiracist" & "Stamped from the Beginning: The Definitive History of Racist Ideas in America"

AUSTIN CHANNING BROWN

Media producer, author, and speaker providing inspired leadership on racial justice in America. She is the *New York Times* and *USA Today* Bestselling author of "I'm Still Here: Black Dignity in a World Made for Whiteness" and the Executive Producer of "The Next Question: A Web Series Imagining How Expansive Racial Justice Can Be."



PAST PRESENTERS



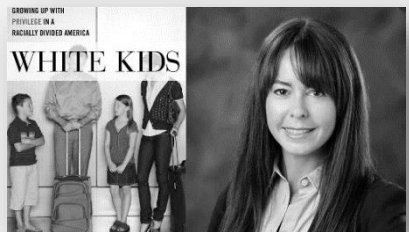
ANNELIESSA A. SINGH

Author of "The Racial Healing Handbook: Practical Activities to Help you Challenge Privilege, Confront Systemic Racism & Engage in Collective Healing"



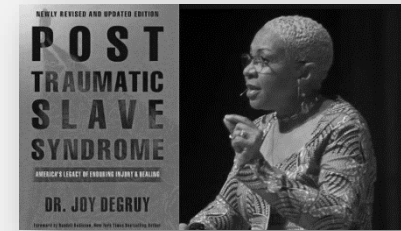
DR. BETTINA L. LOVE

Bestselling author of "We Want to Do More Than Survive: Abolitionist Teaching and the Pursuit of Educational Freedom"



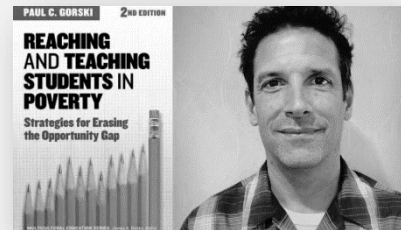
MARGARET HAGERMAN

Author of "White Kids: Growing up with Privilege in a Racially Divided America"



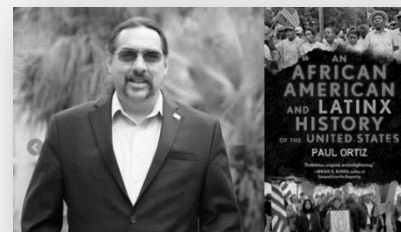
DR. JOY DEGRUY

Author of "Post Traumatic Slave Syndrome: America's Legacy of Enduring Injury and Healing"



PAUL C. GORSKI

Author of "Reaching and Teaching Students in Poverty: Strategies for Erasing the Opportunity Gap"



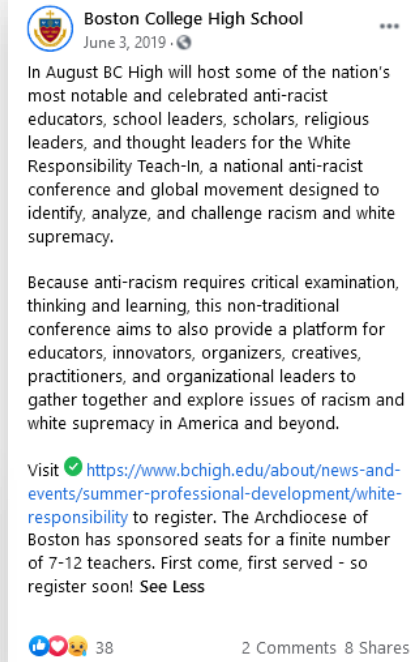
PAUL ORTIZ

Author of "An African American and Latinx History of the United States"

SOCIAL MEDIA IMPACT

SOCIAL MEDIA IMPACT

RESPONSE TO INAUGURAL CONFERENCE

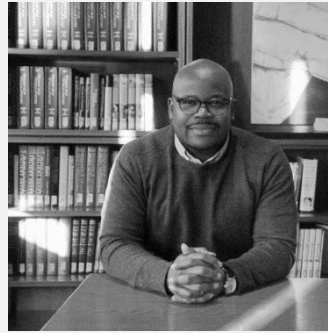


A RACE HILL CONFERENCE

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A RACE HILL CONFERENCE



JACK HILL, founder and facilitator of the National Anti-Racism Teach-In, is a nationally recognized diversity consultant, facilitator, educator, writer and child advocate. He presents at conferences and workshops across the U.S. and internationally and provides consultation to schools and organizations nationwide in the areas of multicultural education, diversity, equity, social justice and organizational culture.

Jack founded **White Responsibility** and the **National Anti-Racism Teach-In** to provide a platform for educators, organizers, creatives, practitioners, and religious leaders to gather and explore issues of racism and white supremacy in America. His mission it to help people from all walks of life bring an anti-racism approach into classrooms, curriculum, churches, non-profits, other institutions they serve, and in their daily lives.

Jack's articles and talks on race, education, religion and diversity have appeared in The Baltimore Sun, Black Issues Book Review, NPR, ABC, Chicago Tribune, The Afro American Newspaper, Washington Post.com, Urbanite Magazine, The Chicago Defender and other outlets. He is also a contributor to the books, A Guide for White Women Who Teach Black Boys (Corwin Press) and Diversity Work in Independent Schools: The Practice and The Practitioner, a publication of the National Association of Independent Schools.

Jack holds degrees from Frostburg State University, Johns Hopkins University in Baltimore, MD, and Middlebury College in Middlebury, VT. A Baltimore native, Jack, his wife, and their three children reside in Cambridge, MA.



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LET'S CONNECT

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423.827.6441

For more info about featured topics and speaker line-up, visit <https://narteachin.org>.