




Bethlam Forsa · 3rd
CEO at Savvas Learning Company

- Savvas Learning Company
-  Cornell Johnson Graduate School of Management
New York, New York, United States · [Contact info](#)

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Our rock star team



118

11 comments

Bethlam Forsa reshared a post • 2mo



On behalf of all of us at Savvas, we are happy to welcome Rubicon to the Savvas family. With our acquisition of Canada's leading digital learning solutions provider for math, I look forward to expanding our portfolio of



82

8 comments

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CEO

Savas Learning Company · Full-time
Feb 2019 - Present · 3 yrs 3 mos
New York, New York



Pearson

5 yrs 2 mos

[President Learning Services- K12 Courseware](#)

Dec 2014 - Feb 2019 · 4 yrs 3 mos

Managing Director

2014 - Dec 2014 · 1 yr
greater new york city area

Responsible for running Learning Services globally.



Executive Vice President of Product Development and Publishing Operations

Houghton Mifflin Harcourt Publishers
2008 - 2013 · 5 yrs

Responsible for all product development (editorial, design and production, digital products, technology, captial (plate), Rights and Permissio ...see more

Publisher, SVP Product Development and Publishing

Houghton Mifflin Harcourt School
Sep 2008 - Dec 2008 · 4 mos



Accenture

11 yrs 1 mo

Partner, Global Head of Publishing Industry

Oct 1997 - 2008 · 10 yrs 4 mos

Partner

1997 - 2008 · 11 yrs

Digital Strategy and Transformation, Post Merger Integration, Business and Operational strategy formulation and delivery for Media Companies

Senior Manager, Media & Entertainment Strategy

Mar 1997 - Sep 2005 · 8 yrs 7 mos



Education



Cornell Johnson Graduate School of Management
MBA



Cornell University
BS, MBA

Skills

Digital Strategy · 70



Endorsed by Bob Morris who is highly skilled at this



Endorsed by 6 colleagues at Pearson

Business Strategy · 45



Endorsed by 7 colleagues at Pearson

Mergers & Acquisitions · 38



Endorsed by Xavier Szejnberg and 1 other who is highly skilled at this



Endorsed by 3 colleagues at Pearson

Show all 28 skills →

Recommendations

Received

Given



brendan mathews · 3rd

Partner, Motley Fool Ventures

March 7, 2015, brendan reported directly to Bethlam

I was lucky enough to land on one of Bethlam's projects during my first-year at Accenture, and I spent the next five years working with her on strategy consulting projects. She became my mentor, and over five years, she taught me an amazing amount about business, management and leadership. She has a sharp-mind and a no-sense approach, and she has a talent for dealing