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Assessment of Inclusivity and Multiculturalism (AIM)

For more than 10 years, the NAIS Assessment of Inclusivity and Multiculturalism (AIM) has provided schools with a deep understanding of the climate of inclusion on their campuses, from current and past students to teachers, administrators, and trustees. With AIM, you can benchmark your school's climate and advance other strategic equity goals—there are several options available to you in the AIM suite that may best suit your institution.

Open and Close Dates for the 2021-2022 School Year

The 2021-2022 AIM season will open October 4, 2021, and it will close May 2, 2022. If you are planning to launch your Online Climate Survey on October 4, 2021, all required materials must be submitted two weeks prior to that date. The last day to submit registration forms for the 2021-2022 school is April 4, 2022. Any registration form submitted after this date will be applied to the 2022-2023 school year. Click here for more information.

Ready to register? Click here.

Why Use AIM?

In many organizations, the benefits of diversity, equity, and inclusion are viewed as intangibles good things to have, to do, and to profess, but not necessarily the grounds of structured processes and accountability. Delivering quantitative and qualitative data that demonstrates the benefits of diversity, equity, and inclusion that are crucial to your school's success.

The data from AIM can convert thoughts, ideas, and assumed best practices into benchmarked numbers for real goal setting. Your evaluation will help shine a light on topics that include:

- Progress in meeting diversity, equity, and inclusion goals
- Success in existing diversity and multicultural programs and initiatives
- Your school's current level of inclusivity as perceived by multiple constituencies
- Areas of need, whether in curriculum, infrastructure, governance, or services

• Engagement processes that illuminate patterns, multiple perspectives, and opportunities for improvement

The *AIM Online Climate Survey* engages your community in a confidential analysis designed to elicit feedback on school climate and culture. Again, members of all constituent groups are given access to the online survey, and upon completion, the school receives summarized results. These results come in an easy-to-digest format the school can put to use in strategic planning and in follow-up training and programming.

Choices That Work for Your School

AIM is a tremendously beneficial tool for helping schools do what they do best—create vibrant, engaging learning communities that elicit peak achievement and performance from all involved. Schools have the following options:

- Package I: Online Climate Survey and School Self-Assessment
- Package II: Online Climate Survey
- Package III: School Self-Assessment
- Optional: Younger Student Climate Survey

Ready to register? Click here.

Steps for AIM Process

- 1. Appoint an AIM Site Coordinator for your school who serves as the primary point person during the duration of the AIM process.
- 2. Complete the AIM registration form (must be signed by the Head of School). *The 2021-2022 AIM season will open October 4, 2021, and it will close May 2, 2022. The last day to submit registration forms for the 2021-2022 school is April 4, 2022. Any registration form submitted after this date will be applied to the 2022-2023 school year. Click here for more information.*
- 3. Upon confirmation of purchase, you will receive a welcome letter from NAIS to your school's AIM Site Coordinator via email within two weeks. It will include the following:
 - AIM User's Manual
 - AIM School Self-Assessment Guide
 - AIM Online Climate Survey Participation Rate Shell
 - AIM Climate Survey Constituent Category Definitions
- 4. The AIM Site Coordinator and other designees will take part in training via online video conference or pre-recorded webinar in preparing you to implement the processes and tools.
- 5. Submit AIM Online Climate Survey Participation Rate Shell and school logo in .jpeg format to aimhelp@nais.org for your preview link to be built out.

- 6. Once AIM Site Coordinator and other designees review preview link, coordinator then will send written approval to receive the published link.
- 7. Once your survey windows have closed, NAIS will send your school's Online Climate Survey Report.
- 8. If the school as opted to complete the self-assessment, you will conduct focus groups called "Discovery Committees." Your AIM Site Coordinator and other designees will facilitate logistics for the completion of Discovery Committees.
- 9. With the AIM data, the (the internal School Self-Assessment Report and/or Online Climate Survey Report) in hand, the AIM Site Coordinator and other designees can compile a Final Report.
- 10. If you should have any further questions or inquiries about the AIM process, please reach out to Tony Hernandez at hernandez@nais.org.

Resource

• Talking with Your Community About Diversity, Equity, and Inclusion Work

DASL

ABOUT DASL

SCHOOL SURVEYS

MARKET VIEW

DEMOGRAPHIC CENTER

ASSESSMENT OF INCLUSIVITY AND MULTICULTURALISM (AIM)

FACTS AT A GLANCE

STUDENT ENGAGEMENT SURVEYS

RESILIENCE SURVEYS

Independent School Magazine



Winter 2022

Explore the purpose of school, learning in all its forms, what and how we teach, and how we measure learning.

READ MORE

Upcoming Events

NAIS Meetup for International Student Program Directors

March 10, 2022 Online

NAIS Meetup for Diversity Practitioners

March 11, 2022 Online

MORE EVENTS

Research & Data

Data and Analysis for School Leadership

Where do you stand? Use more than 30 years of independent school data to help you make the right choices for your school.

VISIT THE DASL WEBSITE

Search NAIS Directories

Find a School, Company, or Colleague

Looking for an independent school in your area? Does your school need a product or service? Browse our listings.

Principles of Good Practice

Looking for PGPs?

The NAIS Principles of Good Practice for member schools define high standards and ethical behavior in key areas of independent school operations. The PGPs reflect the overall dedication to quality education that has always characterized independent schools.

FIND A PGP

CONTACT US

National Association of Independent Schools 1129 20th Street NW, Suite 800 Washington, DC 20036-3425

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